

NY Forward

Village of Phoenix LPC Meeting #4

September 28, 2023



LPC Code of Conduct

- Co-chairs will remind LPC members of their obligation to act in the public interest.

Each Local Planning Committee Member is reminded of their obligation to disclose potential conflicts of interest with respect to projects that may be discussed at today's meeting. If you have a potential conflict of interest regarding a project you believe will be discussed during the meeting, please disclose it now and recuse yourself from any discussion or vote on that project. For example, you may state that you, or a family member, have a financial interest in the project, or you are on the board of the organization proposing the project. The conflicts of interest we have on file include <none to date>.

Do any other LPC members need to make a disclosure to the Committee? (Pause for additional disclosures.) Please inform the LPC co-chairs during the meeting if the need to disclose a conflict arises unexpectedly, and then recuse yourself from discussion or voting on the project.

Agenda

- 1 **Planning Updates**
- 2 **Project Discussion**
- 3 **Next Steps**
- 4 **Public Comment**

LPC Meetings: Topics and Schedule

MAY
1

- Introductions and program and planning overviews
- Boundary confirmation
- Public Engagement Plan input
- Open Call for Projects input
- Stakeholder list input
- Discussion of opportunities and challenges

JULY
2

- Process updates
- Public Engagement Plan
- Highlights from downtown profile and assessment
- Visioning exercise

AUG
3

- Process updates
- Finalize community vision, goals, strategies
- Review project evaluation criteria
- Discuss proposed projects, identify projects to remove from consideration

SEPT
4

- Process updates
- Continue discussion of project evaluation criteria, proposed projects
- Identify additional project information needed

OCT
5

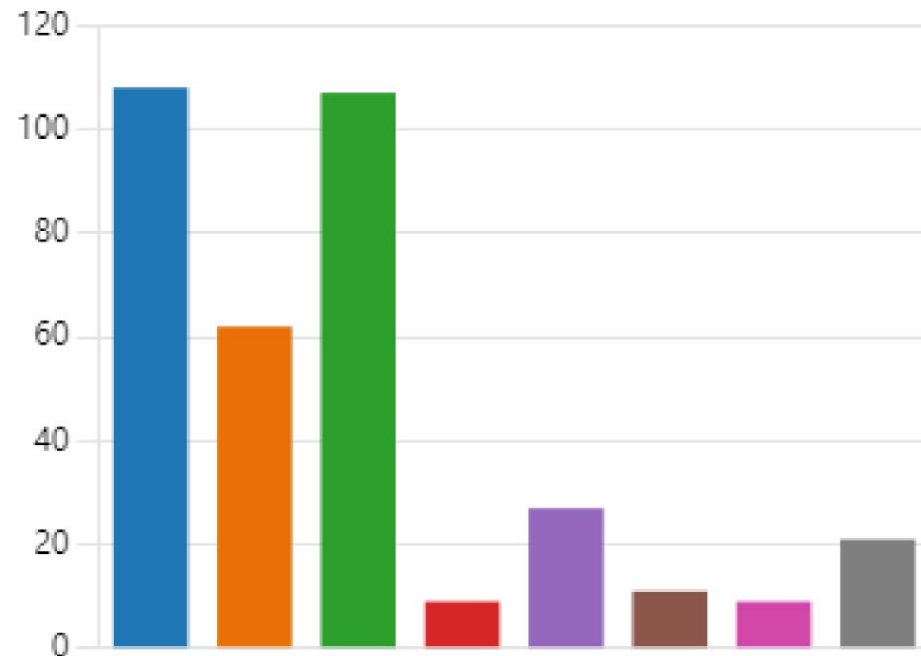
- Process updates
- LPC vote on final slate of proposed projects

Public comment at end of each meeting

Public Survey Results

Survey closed 8/25 – 164 responses

What brings you to Downtown Phoenix?



- Eating at a restaurant or getting takeout
- Running errands
- Recreation
- Faith community
- Going to work or school
- Receiving healthcare
- I never go to Downtown
- Other

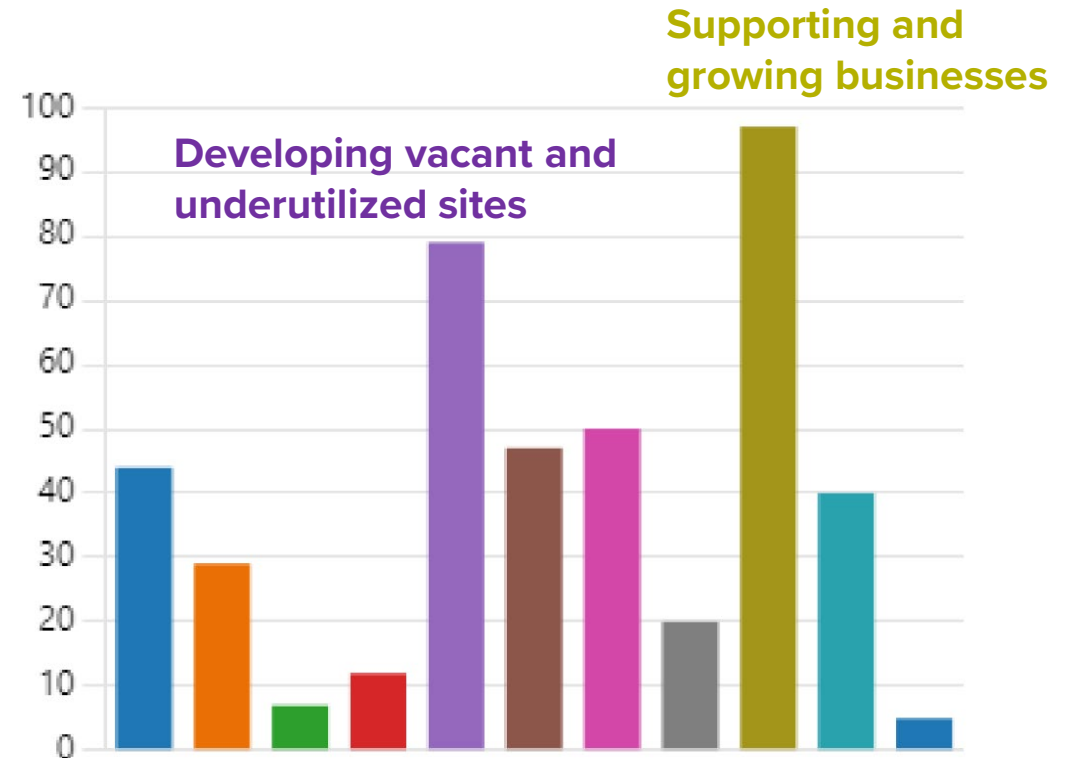
Survey open June through August 25

Public Survey Results

Survey closed 8/25 – 164 responses

What types of businesses would you like to see in Phoenix's Canal Waterfront District?

What are your highest priorities for downtown Phoenix's Canal Waterfront District?



Survey open June through August 25

Public Meeting #2 Recap

- Held September 12th
- 35 attendees, including 6 LPC members
 - Included residents, business owners, project sponsors
- 36 worksheet responses (in-person and online)



2

Project Discussion



Eligibility Requirements

Projects must meet the following eligibility requirements to be considered:

- Identified project sponsor with capacity and legal authority to undertake project
- Project sponsor has site control
- Large enough to be truly transformative to downtown
- Financing commitments largely secured – or demonstrated to be able to be secured
- Must be able to break ground within two years or sooner of receiving NYF funding
- Includes decarbonization techniques
[if new construction, substantial renovation, or building addition]

Important Considerations

The LPC can identify other criteria to evaluate and compare projects, such as:

- Is the project aligned with Phoenix's NYF vision?
- Is the project aligned with Phoenix's NYF goals and strategies? Which one(s)?
- Is the project aligned with State NYF goal(s)? Which one(s)?
- Is the project aligned with community feedback?
- Does the project have transformative potential? Does it contain elements that meaningfully improve the Downtown experience and/or its perception?
- Does the project have catalytic potential? Can it spur further investment in Downtown in the future?

Phoenix NYF goals



Prioritize our natural waterfront resources and tourism opportunities



Support **economic development** opportunities



Preserve and promote our Village's **rich history and culture**



Improve our **public spaces** for all ages



Retain and grow our **retail and business** community



Encourage more **housing opportunities** of all types

State's NYF Program Goals



Create an active downtown with a **strong sense of place**



Attract new businesses that create a **robust mix of shopping, entertainment, and service options** for residents and visitors, and that provide **job opportunities** for a variety of skills and salaries



Enhance **public spaces for arts and cultural events** that serve the existing members of the community but also draw in visitors from around the region



Build a diverse population, with residents and workers supported by **complementary diverse housing and employment opportunities**



Grow the **local property tax**



Provide **amenities** that support and enhance downtown living and quality of life



Reduce greenhouse gas emissions and support investments that are more **resilient** to future climate change impacts

Projects Under Consideration

- 22 projects being considered
- \$13.3M requested NYF funding and \$51.4M total project costs

Reminder...

- LPC will recommend a list of projects totaling \$6-8M in NYF funding request
- State agencies will make final selections for Village's \$4.5M award





Village of Phoenix

DRI/NYF Project Form

The Village of Phoenix has been awarded funds through the New York State NY Forward (NYF) to fund catalytic projects in the downtown to spur revitalization. The Local Planning Committee (LPC) is seeking project proposals from the public for potential projects to be included in the Village of Phoenix's Strategic Investment Plan. Projects included in the Strategic Investment Plan will be reviewed by New York State and may receive funding from a total allocation of \$4,500,000. Project proposals must be received by:

July 23, 2023, 11:59 PM ET

The consultant team will hold drop-in office hours for anyone to learn more about the Open Call for Projects and eligibility requirements on:

June 28, 2023

Sweet Memorial Building
 455 Main Street

Enter through the front door and signage will direct you to the office location. If you need assistance accessing the building, please call 315-695-2484 and choose option #1, and we will provide options that work best for you.

Project name	NYF request	Total project cost
Private sponsor projects		
Build Mixed-Use Waterfront Housing on State Street	\$3,000,000	\$19,665,000
Construct New Enterprise Fire Co Building	\$2,872,000	\$7,180,000
Construct Primary Care and Behavioral Health Facility on North Street	\$990,000	\$4,950,000
Transform 1 Bridge Street into Restaurant	\$835,000	\$920,000
Construct Daycare Facility at 102 Volney	\$600,000	\$1,500,000
Construct Start-Up Office Space at White Pines Commons	\$500,000	\$1,285,000
Renovate 73 State Street for Mixed-Use Development	\$200,000	\$326,000
Enhance 8 Bridge Street Façade, Rooftop, and Patio	\$170,000	\$392,000
Create Outdoor Event Space with Open Air Pavilion Adjacent to Lock 1 Distillery	\$106,000	\$265,000
Renovate Interior and Exterior of 74 State Street	\$75,000	\$222,000
Renovate 15 Culvert Street Facade	\$52,000	\$130,000
Expand 20 Bridge Street Pizzeria with 3-Season Seating, New Signage, and Other Upgrades	\$47,000	\$67,000
Transform 77 State Street into Café with Canal-Facing Deck	\$12,000	\$30,000
Enhance 79-81 State Street Façade	\$10,700	\$21,400
Improve Housing at 75 State Street	\$8,000	\$9,870
Public improvement projects		
Expand Wastewater Treatment Plant and Upgrade Facilities	\$783,683	\$11,242,665
Transform North Island into Canalside Entertainment Venue & Recreational Area with Pedestrian Bridge to State St	\$2,000,000	\$2,000,000
Expand Recreational Opportunities on Lock Island with New Dog Park, Dock, and Other Amenities	\$543,000	\$725,000
Establish a Small Project Fund to Support Mixed-Use and Commercial Property Improvements	\$300,000	\$300,000
Enhance Henley Park To Better Accommodate Community Events and Boaters	\$93,750	\$125,000
Expand Marketing Campaign for the Village, Including New Gateway and Wayfinding Signage	\$82,500	\$110,000

BUILDINGS

Build Mixed-Use Waterfront Housing on State Street



DESCRIPTION

- 48 rental housing units at range of budgets
- Marina

COST ESTIMATE

\$3,000,000

NYF request (15%)

\$19,665,000

Total project cost

IN-PROGRESS EVALUATION

Alignment with Local Goals

- Encourage more housing opportunities
- Support economic development
- Prioritize our natural waterfront

Alignment with State Goals

- Complementary diverse housing
- Grow local property tax

Public Support

- 35% 'high support'
- Interest in public marina and more housing
- Concern about location and affordability

BUILDINGS

Build Mixed-Use Waterfront Housing on State Street



PROJECT UPDATES

- Waiting for additional project details

COST ESTIMATE

\$3,000,000

NYF request (15%)

\$19,665,000

Total project cost

IN-PROGRESS EVALUATION

Transformative Impact

- 48 new housing units is most of any NYF proposed project
- Approx. 10-minute walk from downtown core

Sponsor Capacity

- Experienced developer with financial capacity

Project Readiness

- Sponsor lacks site control
- Potentially challenging permitting process

BUILDINGS

Construct New Enterprise Fire Company Building



DESCRIPTION

- 10,000 sq ft two-story addition to existing fire station on adjacent parcel
- Renovation of existing building

COST ESTIMATE

\$2,872,000

NYF request (40%)

\$7,180,000

Total project cost

Costs and project scope subject to change

IN-PROGRESS EVALUATION

Alignment with Local Goals

- Support economic development

Alignment with State Goals

- Provide amenities that support downtown living

Public Support

- 44% 'some support'
- Interest in supporting fire company
- Concern about transformative impact

BUILDINGS

Construct New Enterprise Fire Company Building



PROJECT UPDATES

- Sponsor working with designer to refine plans

COST ESTIMATE

\$2,872,000

NYF request (40%)

\$7,180,000

Total project cost

LPC DISCUSSION TOPICS

Transformative Impact

- Includes new community meeting space
- Returns a vacant corner to active use and remediates a former gas station site

Sponsor Capacity

- Sponsor has completed previous renovation projects

Project Readiness

- Design development in progress

BUILDINGS

Construct Primary Care and Behavioral Health Facility



DESCRIPTION

- New construction for 10,000 sf primary care, behavioral health, and ancillary services

COST ESTIMATE

\$990,000

NYF request (20%)

\$4,950,000

Total project cost

IN-PROGRESS EVALUATION

Alignment with Local Goals

- Retain and grow our retail and business community
- Support economic development

Alignment with State Goals

- Attract new job opportunities
- Provide amenities that support downtown living
- Grow the local tax base

Public Support

- 56% 'high support'
- Interest in more local healthcare options

BUILDINGS

Construct Primary Care and Behavioral Health Facility



PROJECT UPDATES

- Sponsor still exploring site options in the NYF area
- Refining cost estimate for building

COST ESTIMATE

\$990,000

NYF request (20%)

\$4,950,000

Total project cost

IN-PROGRESS EVALUATION

Transformative Impact

- Project addresses a need expressed at public meetings

Sponsor Capacity

- Sponsor has demonstrated capacity to complete project

Project Readiness

- Sponsor lacks a confirmed site

BUILDINGS

Transform 1 Bridge Street into Restaurant



DESCRIPTION

Build two-level four-season entertainment deck, covered rooftop terrace, and improve ADA access

COST ESTIMATE

\$835,000

NYF request (93%)

\$920,000

Total project cost

IN-PROGRESS EVALUATION

Alignment with Local Goals

- Retain and grow our retail and business community
- Support economic development

Alignment with State Goals

- Attract new job opportunities
- Provide amenities that support downtown living
- Grow the local tax base

Public Support

- 50% 'high support'
- Interest in more dining options
- Concern about previous investments

BUILDINGS

Transform 1 Bridge Street into Restaurant



PROJECT UPDATES

- Discussing NYF request with sponsor

COST ESTIMATE

\$835,000

NYF request (93%)

\$920,000

Total project cost

IN-PROGRESS EVALUATION

Transformative Impact

- Supports increased foot traffic downtown
- New restaurant would address stated community need

Sponsor Capacity

- Sponsor has 20 years of development experience and has managed grants before

Project Readiness

- Design development underway

BUILDINGS

Construct Daycare Facility at 102 Volney



DESCRIPTION

New construction for
8,000 sf daycare facility

COST ESTIMATE

\$600,000

NYF request (40%)

\$1,500,000

Total project cost

IN-PROGRESS EVALUATION

Alignment with Local Goals

- Retain and grow our retail and business community
- Support economic development

Alignment with State Goals

- Attract new job opportunities
- Provide amenities that support downtown living
- Grow the local tax base

Public Support

- 50% 'high support'
- Noted need for childcare
- Concern about existing childcares

BUILDINGS

Construct Daycare Facility at 102 Volney



PROJECT UPDATES

- Waiting for additional project details

COST ESTIMATE

\$600,000

NYF request (40%)

\$1,500,000

Total project cost

IN-PROGRESS EVALUATION

Transformative Impact

- Supports expressed need by public for increased services

Sponsor Capacity

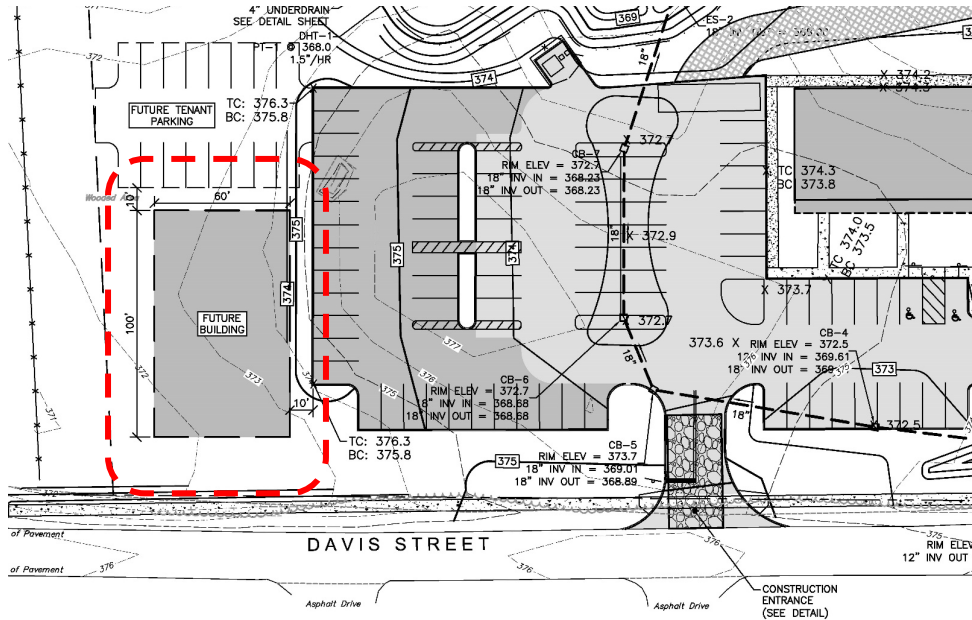
- Sponsor has demonstrated capacity to construct building

Project Readiness

- Confirming business partner for daycare

BUILDINGS

Construct Start-Up Office Space at White Pines Commons



DESCRIPTION

New construction of 6,000-8,000 square feet of office for start-ups and small businesses

COST ESTIMATE

\$500,000

NYF request (39%)

\$1,285,000

Total project cost

IN-PROGRESS EVALUATION

Alignment with Local Goals

- Support economic development
- Retain and grow our retail and business community

Alignment with State Goals

- Attract new job opportunities
- Provide amenities that support downtown living
- Grow the local tax base

Public Support

- 52% 'some support'
- Mixed opinions of need for more office space

BUILDINGS

Construct Start-Up Office Space at White Pines Commons



PROJECT UPDATES

- Sponsor provided additional detail being reviewed now

COST ESTIMATE

\$500,000

NYF request (39%)

\$1,285,000

Total project cost

IN-PROGRESS EVALUATION

Transformative Impact

- New construction near but not in downtown

Sponsor Capacity

- Sponsor has demonstrated capacity to construct building

Project Readiness

- Design is advanced, ready to start after award

BUILDINGS

Renovate 73 State Street for Mixed-Use Development



DESCRIPTION

Renovate building along canal into retail and 2 apartments. Includes façade improvements, window replacements, new HVAC, and roof deck with green roof.

Costs and project scope subject to change

COST ESTIMATE

\$200,000

NYF request (61%)

\$326,000

Total project cost

IN-PROGRESS EVALUATION

Alignment with Local Goals

- Retain and grow our retail and business community
- Encourage more housing opportunities

Alignment with State Goals

- Attract new job opportunities
- Provide amenities that support downtown living
- Grow local tax base

Public Support

- 57% 'high support'
- Interest in retail and housing downtown

BUILDINGS

Renovate 73 State Street for Mixed-Use Development



PROJECT UPDATES

- Requested more detailed cost information

COST ESTIMATE

\$200,000

NYF request (61%)

\$326,000

Total project cost

IN-PROGRESS EVALUATION

Transformative Impact

- New housing and retail downtown
- Renovating existing building near canal

Sponsor Capacity

- Sponsor has capacity to complete renovations

Project Readiness

- Design complete - ready to start soon after award

BUILDINGS

Enhance 8 Bridge Street Façade, Rooftop, and Patio



DESCRIPTION

Addition of rooftop seating, expansion of kitchen, façade renovation, patio renovation, addition of second story residential unit

Costs and project scope subject to change

COST ESTIMATE

\$170,000

NYF request (43%)

\$392,000

Total project cost

IN-PROGRESS EVALUATION

Alignment with Local Goals

- Retain and grow our retail and business community
- Encourage more housing opportunities

Alignment with State Goals

- Provide amenities that support downtown living
- Create an active downtown

Public Support

- 48% 'high support'
- Interest in supporting local business and adding housing

BUILDINGS

Enhance 8 Bridge Street Façade, Rooftop, and Patio



PROJECT UPDATES

- Provided updated cost and request totals

COST ESTIMATE

\$170,000

NYF request (43%)

\$392,000

Total project cost

IN-PROGRESS EVALUATION

Transformative Impact

- Adds housing downtown
- Improves storefront and supports local business

Sponsor Capacity

- Sponsor has completed previous renovations

Project Readiness

- Needs final design for construction
- Ready to begin process shortly after award notice

BUILDINGS

Create Outdoor Event Space with Open Air Pavilion Adjacent to Lock 1 Distillery



DESCRIPTION

Develop adjacent site with open air barn pavilion for events, concession space, and parking. Cover existing patio to enhance outdoor dining.

Costs and project scope subject to change

COST ESTIMATE

\$106,000

NYF request (40%)

\$265,000

Total project cost

IN-PROGRESS EVALUATION

Alignment with Local Goals

- Retain and grow our retail and business community

Alignment with State Goals

- Provide amenities that support downtown living
- Create an active downtown

Public Support

- 56% 'high support'
- Interest in supporting local business that attracts people to the village

BUILDINGS

Create Outdoor Event Space with Open Air Pavilion Adjacent to Lock 1 Distillery



PROJECT UPDATES

- Project development ongoing

COST ESTIMATE

\$106,000

NYF request (40%)

\$265,000

Total project cost

IN-PROGRESS EVALUATION

Transformative Impact

- Turns vacant lot on primary street into event space
- Supports local business and tourism

Sponsor Capacity

- Sponsor completed previous renovation through a State grant

Project Readiness

- Site control pending
- Site work needed prior to beginning construction

BUILDINGS

Renovate Interior and Exterior of 74 State Street



DESCRIPTION

Renovate existing 5,600 sf office building into massage school and wellness center. Interior fit-out, new lighting and HVAC, new windows and doors.

COST ESTIMATE

\$75,000

NYF request (34%)

\$222,000

Total project cost

IN-PROGRESS EVALUATION

Alignment with Local Goals

- Support economic development
- Retain and grow our retail and business community

Alignment with State Goals

- Attract new job opportunities
- Provide amenities that support downtown living

Public Support

- 52% 'high support'
- Interest in bringing new services to village

BUILDINGS

Renovate Interior and Exterior of 74 State Street



PROJECT UPDATES

- Revised project costs and NYF request

COST ESTIMATE

\$75,000

NYF request (34%)

\$222,000

Total project cost

IN-PROGRESS EVALUATION

Transformative Impact

- New services downtown
- Mostly interior improvements

Sponsor Capacity

- Sponsor has capacity to complete renovations

Project Readiness

- Ready to start soon after award

BUILDINGS

Renovate 15 Culvert Street Facade



DESCRIPTION

Front façade renovation, second story deck addition, new windows, landscaping, to support new BBQ restaurant

COST ESTIMATE

\$52,000

NYF request (40%)

\$130,000

Total project cost

IN-PROGRESS EVALUATION

Alignment with Local Goals

- Support economic development
- Retain and grow our retail and business community

Alignment with State Goals

- Create an active downtown
- Provide job opportunities
- Grow local tax base

Public Support

- 53% 'high support'
- Interest in improving building appearance and potential new restaurant

BUILDINGS

Renovate 15 Culvert Street Facade



PROJECT UPDATES

- Project development ongoing
- Potential small project fund candidate due to request size

COST ESTIMATE

\$52,000

NYF request (40%)

\$130,000

Total project cost

IN-PROGRESS EVALUATION

Transformative Impact

- Improves appearance of prominent building near canal
- Adds restaurant to downtown

Sponsor Capacity

- Sponsor completed large historic building restoration in Syracuse

Project Readiness

- Finalizing site control – has accepted offer
- Final design before construction

BUILDINGS

Expand 20 Bridge Street Pizzeria with Three-Season Outdoor Seating and Other Upgrades



DESCRIPTION

Enhance pizzeria with three-season outdoor seating and additional kitchen equipment to expand business.

COST ESTIMATE

\$47,000

NYF request (70%)

\$67,000

Total project cost

IN-PROGRESS EVALUATION

Alignment with Local Goals

- Retain and grow our retail and business community

Alignment with State Goals

- Provide amenities that support downtown living
- Create an active downtown

Public Support

- 41% 'some support'
- Interest in supporting local business

BUILDINGS

Expand 20 Bridge Street Pizzeria with Three-Season Outdoor Seating and Other Upgrades



PROJECT UPDATES

- Removed awnings and signage from initial proposal - complete

COST ESTIMATE

\$47,000

NYF request (70%)

\$67,000

Total project cost

IN-PROGRESS EVALUATION

Transformative Impact

- Turns vacant lot into outdoor seating
- Supports local business

Sponsor Capacity

- Sponsor has completed previous renovations

Project Readiness

- Needs final design for construction
- Ready to begin process shortly after award notice

BUILDINGS

Transform 77 State Street into a Café with Canal-Facing Deck



DESCRIPTION

Adds new coffee shop and eatery along canal with deck overlooking canal. Space is currently vacant but was recently renovated.

COST ESTIMATE

\$12,000

NYF request (40%)

\$30,000

Total project cost

IN-PROGRESS EVALUATION

Alignment with Local Goals

- Retain and grow our retail and business community

Alignment with State Goals

- Create an active downtown
- Provide job opportunities
- Grow local tax base

Public Support

- 65% 'high support'
- Strong interest in new café downtown near canal

BUILDINGS

Transform 77 State Street into a Café with Canal-Facing Deck



Example of potential interior fit-out

PROJECT UPDATES

- Potential small project fund candidate due to request size

COST ESTIMATE

\$12,000

NYF request (40%)

\$30,000

Total project cost

IN-PROGRESS EVALUATION

Transformative Impact

- Addresses need expressed by public for a coffee shop/café downtown
- Returns vacant canal-side building to active use

Sponsor Capacity

- Sponsor completed previous renovation
- Creating business plan for coffee shop

Project Readiness

- Ready to begin process shortly after award notice

BUILDINGS

Enhance 79-81 State Street Façade



DESCRIPTION

Install LED lighting on marquee, flagpoles, decorative elements, vintage clock installation

COST ESTIMATE

\$10,700

NYF request (50%)

\$21,400

Total project cost

IN-PROGRESS EVALUATION

Alignment with Local Goals

- Preserve and promote Village's rich history and culture

Alignment with State Goals

- Create an active downtown

Public Support

- 50% 'high support'
- Like clock and lighting from sign
- Question about LED marquee operation (brightness, nighttime)

BUILDINGS

Enhance 79-81 State Street Façade



PROJECT UPDATES

- Potential small project fund candidate due to request size

COST ESTIMATE

\$10,700

NYF request (50%)

\$21,400

Total project cost

IN-PROGRESS EVALUATION

Transformative Impact

- Visual improvement to canal-side building

Sponsor Capacity

- Sponsor has capacity to complete this project

Project Readiness

- Ready to begin process shortly after award notice

BUILDINGS

Improve Housing at 75 State Street



DESCRIPTION

Replacement of door and remodel of stairs to 1920 canal-front building

COST ESTIMATE

\$8,000

NYF request (81%)

\$9,800

Total project cost

IN-PROGRESS EVALUATION

Alignment with Local Goals

- Encourage more housing opportunities

Alignment with State Goals

- Create an active downtown

Public Support

- 55% 'high support'
- Support for improving housing conditions

BUILDINGS

Improve Housing at 75 State Street



PROJECT UPDATES

- Potential small project fund candidate due to request size

COST ESTIMATE

\$8,000

NYF request (81%)

\$9,800

Total project cost

IN-PROGRESS EVALUATION

Transformative Impact

- Interior renovation to improve housing conditions for tenants

Sponsor Capacity

- Sponsor has capacity to complete this project

Project Readiness

- Ready to begin process shortly after award notice

PUBLIC IMPROVEMENT

Transform North Island into Canalside Entertainment Venue and Recreational Area with Pedestrian Bridge to State Street



DESCRIPTION

Build music venue at northern tip. Add fishing pier and boat launch to increase water access. Add pedestrian bridge to State Street.

COST ESTIMATE

\$2,000,000

NYF request (100%)

\$2,000,000

Total project cost

IN-PROGRESS EVALUATION

Alignment with Local Goals

- Prioritize natural waterfront and tourism opportunities
- Improve public spaces for all ages

Alignment with State Goals

- Enhance public spaces
- Provide amenities that enhance quality of life
- Create an active downtown

Public Support

- 87% 'high support'
- Like improvements to island for more public use

PUBLIC IMPROVEMENT

Transform North Island into Canalside Entertainment Venue and Recreational Area with Pedestrian Bridge to State Street



PROJECT UPDATES

- Project development ongoing

COST ESTIMATE

\$2,000,000

NYF request (100%)

\$2,000,000

Total project cost

IN-PROGRESS EVALUATION

Transformative Impact

- Increases public use of waterfront open space
- Provides event space and connection to State Street

Sponsor Capacity

- Sponsor has capacity to complete this project

Project Readiness

- Need to confirm details with NYS Canal Corp.

Expand Wastewater Treatment Plant and Upgrade Facilities



DESCRIPTION

Expand and improve wastewater treatment plant to accommodate new projects and future growth

COST ESTIMATE

\$783,683

NYF request (7%)

\$11,242,665

Total project cost

IN-PROGRESS EVALUATION

Alignment with Local Goals

- Support economic development
- Retain and grow our business community
- Encourage more housing opportunities

Alignment with State Goals

- Grow local tax base
- Support investments that are more resilient to future climate change impacts

Public Support

- 71% 'high support'
- Recognize need for this to do other projects

Expand Wastewater Treatment Plant and Upgrade Facilities



PROJECT UPDATES

- Ongoing discussions with State

COST ESTIMATE

\$783,683

NYF request (7%)

\$11,242,665

Total project cost

IN-PROGRESS EVALUATION

Transformative Impact

- Public improvement necessary for future growth and new development

Sponsor Capacity

- Sponsor has capacity to complete this project
- Sponsor has identified multiple funding sources to help complete project

Project Readiness

- Extensive work done planning project and identifying other funding sources

PUBLIC IMPROVEMENT

Expand Recreational Opportunities on Lock Island with New Dog Park, Dock, and Other Amenities



DESCRIPTION

Create a dog park with benches, clean up stations, agility obstacles and an environmentally friendly rainwater catchment system. Install a new boat dock.

COST ESTIMATE

\$543,000

NYF request (75%)

\$725,000

Total project cost

IN-PROGRESS EVALUATION

Alignment with Local Goals

- Prioritize natural waterfront and tourism opportunities
- Improve public spaces for all ages

Alignment with State Goals

- Enhance public spaces
- Provide amenities that enhance quality of life
- Create an active downtown

Public Support

- 68% 'high support'
- Like improvements to island
- Concern about dog park maintenance

PUBLIC IMPROVEMENT

Expand Recreational Opportunities on Lock Island with New Dog Park, Dock, and Other Amenities



PROJECT UPDATES

- Project development ongoing

COST ESTIMATE

\$543,000

NYF request (75%)

\$725,000

Total project cost

IN-PROGRESS EVALUATION

Transformative Impact

- Increases public use of waterfront open space
- Provides additional space for boaters to support tourism

Sponsor Capacity

- Sponsor has capacity to complete this project
- Sponsor has previously secured funding and completed improvements on island

Project Readiness

- Need to confirm details with NYSDOT and NYS Canal Corp.

Enhance Henley Park To Better Accommodate Community Events and Boaters



DESCRIPTION

- Install pavilion for Bridge House Brats information center/ workspace.
- Upgrade power and water service on docks and extend dock system by 60 feet.

Costs and project scope subject to change

COST ESTIMATE

\$93,750

NYF request (75%)

\$125,000

Total project cost

IN-PROGRESS EVALUATION

Alignment with Local Goals

- Prioritize natural waterfront and tourism opportunities
- Improve public spaces for all ages

Alignment with State Goals

- Enhance public spaces
- Provide amenities that enhance quality of life
- Create an active downtown

Public Support

- 77% 'high support'
- Like park improvements to support concerts and attract visitors

Enhance Henley Park To Better Accommodate Community Events and Boaters



Examples of potential pavilion types

PROJECT UPDATES

- Project development ongoing

COST ESTIMATE

\$93,750

NYF request (75%)

\$125,000

Total project cost

IN-PROGRESS EVALUATION

Transformative Impact

- New pavilion near canal and State Street to support popular program

Sponsor Capacity

- Sponsor has capacity to complete this project

Project Readiness

- Ready to begin process shortly after award notice

PUBLIC IMPROVEMENT

Establish a Small Project Fund to Support Mixed-Use and Commercial Property Improvements



DESCRIPTION

LPC may vote to recommend a Small Project Fund for interior and exterior renovations for commercial and mixed-use buildings, upper story housing, business assistance, public art, and associated design fees.

Costs and project scope subject to change

COST ESTIMATE

Up to \$300,000
NYF request (100%)

IN-PROGRESS EVALUATION

Alignment with Local Goals

- Preserve and promote our Village's rich history and culture
- Retain and grow our business community
- Encourage more housing opportunities

Alignment with State Goals

- Create an active downtown with a strong sense of place

Public Support

- 67% 'high support'
- Support for ongoing improvements

PUBLIC IMPROVEMENT

Establish a Small Project Fund to Support Mixed-Use and Commercial Property Improvements



PROJECT UPDATES

- Need to demonstrate interest from property owners

COST ESTIMATE

Up to **\$300,000**
NYF request (100%)

IN-PROGRESS EVALUATION

Transformative Impact

- Improve building facades
- Create additional housing
- Add public art

Sponsor Capacity

- Sponsor has capacity to complete this project

Project Readiness

- Ready to begin process shortly after award notice

BRANDING/ MARKETING

Expand Marketing Campaign for the Village, Including New Gateway and Wayfinding Signage



DESCRIPTION

- Design/install new gateway and wayfinding signage
- Expand “___ by the River” promo campaign

COST ESTIMATE

\$82,500
NYF request (75%)
\$110,000
Total project cost

IN-PROGRESS EVALUATION

Alignment with Local Goals

- Preserve and promote our Village’s rich history and culture
- Retain and grow our business community

Alignment with State Goals

- Create an active downtown

Public Support

- 52% ‘high support’
- Support for more signage to increase awareness among visitors

BRANDING/ MARKETING

Expand Marketing Campaign for the Village, Including New Gateway and Wayfinding Signage



PROJECT UPDATES

- Project development ongoing

COST ESTIMATE

\$82,500

NYF request (75%)

\$110,000

Total project cost

IN-PROGRESS EVALUATION

Transformative Impact

- Signage to direct visitors and increase customers for local businesses

Sponsor Capacity

- Sponsor has capacity to complete this project

Project Readiness

- Ready to begin process shortly after award notice

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Next Steps



NY Forward Process

Late Oct

- LPC votes to recommend a list of projects totaling \$6-8M in NYF funding requests

Fall 2023

- Strategic Investment Plan (SIP) submitted to State

Early 2024

- State agencies review SIP and make final selections for Village's \$4.5M award

NY Forward Process

2nd half
2024+

- Project implementation begins
 - ❖ After sponsor finalizes contract with State agency
 - ❖ Within two years of award

Project
Completion

- Sponsor reimbursed for their NY Forward award amount after project completed

Future Meetings

LPC #5: Tuesday, October 10
(if needed)

LPC #6: Thursday, October 26

- Vote on group of projects to recommend for funding



Project website:

<https://www.villageofphoenix-ny.gov/districtpage.cfm?pageid=3476>

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Public Comment

