

# PHOENIX NY FORWARD PUBLIC MEETING #2

Date: Tuesday, September 12 5-7 PM  
Location: White Pines Commons (61 Davis Street)  
Prepared by Highland Planning

## Table of Contents

<b>Meeting Summary</b> .....	<b>1</b>
<b>Meeting Attendance</b> .....	<b>2</b>
Participants.....	2
Project Team .....	2
<b>Proposed Projects</b> .....	<b>2</b>
<b>Next Steps</b> .....	<b>2</b>
<b>Survey Results</b> .....	<b>2</b>
What is your level of support for this project? .....	2
Will this project transform Downtown Phoenix?.....	4
Does this project align with the Village’s Vision, Goals and Strategies? .....	5
<b>Appendix A: Presentation</b> .....	<b>7</b>
<b>Appendix B: Worksheet</b> .....	<b>17</b>
<b>Appendix C: Detailed Responses on Proposed Projects</b> .....	<b>20</b>
Why Did You Choose this Level of Support? .....	20
General Comments Shared by Project: .....	39
<b>Appendix D: Photos from the Event</b> .....	<b>42</b>

## Meeting Summary

The Village of Phoenix is developing a Strategic Investment Plan (SIP) for its downtown area through the NY Forward Planning Process. Public Meeting #2 was held on September 12, 2023. The objective of this meeting was to obtain input from the public on potential projects that will ultimately be presented to the State for NY Forward funding consideration on behalf of the Local Planning Committee (LPC) and to

collect input that can be used by the Local Planning Committee (LPC) to assess public support for projects. Stantec presented information on the projects that were submitted during the Open Call for Projects. After the presentation, attendees viewed a poster gallery with project information and were asked to complete a worksheet that asked their opinion of each project.

- The presentation is located in Appendix A.
- The workshop feedback form is located in Appendix B.
- The photos are located in Appendix C.

## Meeting Attendance

### Participants

There were a total of 40 attendees including 5 Zoom members and 6 LPC members. Any attendee with an asterisk is a LPC member.

- |                      |                           |
|----------------------|---------------------------|
| • Adolfi, John*      | • Muckey, Janet           |
| • Alecci, Karen      | • Neucauen, Ron           |
| • Baldwin, Julie     | • Pendergast, David       |
| • Barnhart, Fred     | • Posada, Brandy          |
| • Beal, Christina    | • Rawson, Larry           |
| • Borchik, Brian*    | • Renfrew, Debra          |
| • Carciofolo, Eric   | • Rinn, Tammy             |
| • Carciofolo, Isabel | • Slocum, Phil            |
| • Craigmice, Charlie | • Vakula, Karen           |
| • Craigmile, Judy    | • Woolson, Sally*         |
| • Deavers, Nancy     | • Walts, Steve            |
| • Demo, Roxanne      | • Wheelock, Austin*       |
| • Dietz, David       | • Willis, Raymond         |
| • Dion, Sheila*      | • Wodsan, Terry           |
| • Dziadik, Gael      | • Woodard-Neверette, Lisa |
| • Griser, Paul*      | • Debbie                  |
| • Kelly, Matthew     | • Ryan Wood               |
| • Laldery, Adam      | • Jon Styer               |
| • Lynch, John H.     | • Debra Dates             |
| • McDonald, Joha     |                           |

### NYS

- Holly Granat, NYS Department of State (DOS)

### Consultant Team

- Phil Schaeffing, AICP, Stantec, Associate | Senior Planner/Urban Designer
- Steve Kearney, Stantec, Principal / Urban Planner
- Tanya Zwahlen, Highland Planning, Public Engagement

## Proposed Projects

The Village of Phoenix received 26 project submissions for its New York Forward (NYF) funding opportunity, requesting \$14.3M in NYF funding and with a total project cost of \$52.7M. The Local Planning Committee (LPC) will recommend a list of projects totaling \$6-8M in NYF funding, and State agencies will make the final selections for the Village's \$4.5M award.

There were two ways to provide input on the proposed projects:

- People at the Public Meeting were able to complete a worksheet for each project.
- For those not at the public meeting, an online survey was available at <https://tinyurl.com/PhoenixNYForward>. The survey closed on Thursday, September 21.

## Next Steps

After the public meeting, the next steps in the NY Forward process are as follows:

- The Local Planning Committee (LPC) will review the public feedback as part of its consideration of projects to recommend for funding.
- The LPC will vote to recommend a list of projects totaling \$6-8M in NYF funding requests.
- The SIP will be submitted to the State.
- State agencies will review the SIP and make final selections for the Village's \$4.5M award.
- Project implementation can begin after the sponsor finalizes a contract with the State agency.
- Projects must break ground within 2 years of the award.
- Once the project is completed, the sponsor will be reimbursed for their NY Forward award amount.

## Survey Results

A total of 37 surveys were received either online or via the worksheet during public meeting #2.

Here is summary of the responses and ranking for each project by questions. For full details, please view Appendix C.

What is your level of support for this project?

- High Support: Respondents indicated that Enhance Henley Park To Better Accommodate Community Events and Boaters & Transform North Island into Canalside Entertainment Venue and Recreational Area with Pedestrian Bridge to State Street had the highest 10% of support, as indicated in green.
- Some Support: Respondents indicated that Construct New Enterprise Fire Co Building and Construct Start-Up Office Space at White Pines Commons had the highest 10% of "Some Support" as indicated in yellow.

Comments of why respondents chose High-Support, Some Support, or No Support are located in Appendix C.

Project Name	High Support	Some Support	No Support	Total Responses
Build Mixed-Use Waterfront Housing on State Street	11	11	9	31
Construct Daycare Facility at 102 Volney	15	13	3	31
Construct New Enterprise Fire Co Building	13	14	5	32
Construct Primary Care and Behavioral Health Facility on North Street	18	6	8	32
Construct Start-Up Office Space at White Pines Commons	4	16	11	31
Create Outdoor Event Space with Open Air Pavilion Adjacent to Lock 1 Distillery	18	12	2	32
Enhance 79-81 State Street Façade	15	10	5	30
Enhance 8 Bridge Street Façade, Rooftop, and Patio	15	10	6	31
Enhance Henley Park To Better Accommodate Community Events and Boaters	24	6	1	31
Establish a Small Project Fund to Support Mixed-Use and Commercial Property Improvements	20	7	3	30
Expand 20 Bridge Street Pizzeria with 3-Season Seating, New Signage, and Other Upgrades	12	13	7	32
Expand Marketing Campaign for the Village, Including New Gateway and Wayfinding Signage	16	10	5	31
Expand Recreational Opportunities on Lock Island with New Dog Park, Dock, and Other Amenities	21	7	3	31
Expand Wastewater Treatment Plant and Upgrade Facilities	22	8	1	31
Improve Housing at 75 State Street	16	7	6	29
Renovate 15 Culvert Street Facade	16	8	6	30
Renovate 73 State Street for Mixed-Use Development	17	6	7	30
Renovate Interior and Exterior of 74 State Street	16	6	9	31
Transform 1 Bridge Street into Restaurant	16	7	9	32

Transform 77 State Street into Café with Canal-Facing Deck	20	6	5	31
Transform North Island into Canalside Entertainment Venue and Recreational Area with Pedestrian Bridge to State Street	26	4		30
Total Responses	351	187	111	649

Will this project transform Downtown Phoenix?

- Top 10% of “Significantly” likely to transform Downtown Phoenix are highlighted in green include **Enhance Henley Park To Better Accommodate Community Events and Boaters** and **Transform North Island into Canalside Entertainment Venue and Recreational Area with Pedestrian Bridge to State Street**.
- Top 10% of “Maybe” Likely to transform Downtown Phoenix are highlight in yellow include **Construct New Enterprise Fire Co Building** and **Create Outdoor Event Space with Open Air Pavilion Adjacent to Lock 1 Distillery**.

Project	Significantly	Maybe	Not Likely	Total Responses
Build Mixed-Use Waterfront Housing on State Street	13	8	9	30
Construct Daycare Facility at 102 Volney	12	11	6	29
Construct New Enterprise Fire Co Building	7	16	7	30
Construct Primary Care and Behavioral Health Facility on North Street	12	6	11	29
Construct Start-Up Office Space at White Pines Commons	5	12	13	30
Create Outdoor Event Space with Open Air Pavilion Adjacent to Lock 1 Distillery	15	14	3	32
Enhance 79-81 State Street Façade	14	8	5	27
Enhance 8 Bridge Street Façade, Rooftop, and Patio	13	12	5	30
Enhance Henley Park To Better Accommodate Community Events and Boaters	18	11	1	30
Establish a Small Project Fund to Support Mixed-Use and Commercial Property Improvements	16	7	5	28

Expand 20 Bridge Street Pizzeria with 3-Season Seating, New Signage, and Other Upgrades	15	8	8	31
Expand Marketing Campaign for the Village, Including New Gateway and Wayfinding Signage	12	10	7	29
Expand Recreational Opportunities on Lock Island with New Dog Park, Dock, and Other Amenities	17	11	2	30
Expand Wastewater Treatment Plant and Upgrade Facilities	16	7	5	28
Improve Housing at 75 State Street	11	9	7	27
Renovate 15 Culvert Street Facade	16	7	6	29
Renovate 73 State Street for Mixed-Use Development	16	8	5	29
Renovate Interior and Exterior of 74 State Street	13	8	9	30
Transform 1 Bridge Street into Restaurant	12	11	7	30
Transform 77 State Street into Café with Canal-Facing Deck	16	9	5	30
Transform North Island into Canalside Entertainment Venue and Recreational Area with Pedestrian Bridge to State Street	18	9		27
<b>Total Responses</b>	<b>287</b>	<b>202</b>	<b>126</b>	<b>615</b>

Does this project align with the Village’s Vision, Goals and Strategies?

- Top 10% of “High” Alignment are highlighted in green include **Enhance Henley Park To Better Accommodate Community Events and Boaters** and **Transform North Island into Canalside Entertainment Venue and Recreational Area with Pedestrian Bridge to State Street**.
- Top 10% of “Medium” Alignment are Highlighted in yellow are **Construct Daycare Facility at 102 Volney** and **Create Outdoor Event Space with Open Air Pavilion Adjacent to Lock 1 Distillery**.

Project	High	Medium	Low	Total Responses
Build Mixed-Use Waterfront Housing on State Street	8	12	10	30
Construct Daycare Facility at 102 Volney	13	13	4	30
Construct New Enterprise Fire Co Building	13	10	8	31

Construct Primary Care and Behavioral Health Facility on North Street	15	4	11	30
Construct Start-Up Office Space at White Pines Commons	6	11	12	29
Create Outdoor Event Space with Open Air Pavilion Adjacent to Lock 1 Distillery	14	16	2	32
Enhance 79-81 State Street Façade	13	9	5	27
Enhance 8 Bridge Street Façade, Rooftop, and Patio	15	8	6	29
Enhance Henley Park To Better Accommodate Community Events and Boaters	22	7	1	30
Establish a Small Project Fund to Support Mixed-Use and Commercial Property Improvements	18	7	4	29
Expand 20 Bridge Street Pizzeria with 3-Season Seating, New Signage, and Other Upgrades	12	11	7	30
Expand Marketing Campaign for the Village, Including New Gateway and Wayfinding Signage	15	8	7	30
Expand Recreational Opportunities on Lock Island with New Dog Park, Dock, and Other Amenities	20	8	2	30
Expand Wastewater Treatment Plant and Upgrade Facilities	19	6	2	27
Improve Housing at 75 State Street	12	7	8	27
Renovate 15 Culvert Street Facade	15	8	6	29
Renovate 73 State Street for Mixed-Use Development	15	8	5	28
Renovate Interior and Exterior of 74 State Street	16	5	8	29
Transform 1 Bridge Street into Restaurant	12	11	7	30
Transform 77 State Street into Café with Canal-Facing Deck	18	7	5	30
Transform North Island into Canalside Entertainment Venue and Recreational Area with Pedestrian Bridge to State Street	23	5		28
<b>Total Responses</b>	<b>314</b>	<b>181</b>	<b>120</b>	<b>615</b>

## Appendix A: Presentation



## Agenda

- 1 Planning Updates
- 2 Vision, Goals, and Draft Strategies
- 3 Review Projects Submitted During Open Call
- 4 Open House: Questions and Input



1

## Planning Updates



---

## Public Meeting #1 Recap

- Held June 27<sup>th</sup> at White Pines Commons
- 42 attendees, including 5 LPC members
  - Included residents, business owners, community groups
- 5 online survey responses



## Public Meeting #1: What we heard

### Community priorities

Protect and develop the village's **historic and natural resources**

Create more **year-round cultural, recreational, and entertainment opportunities**

Improve quality of life, by **improving drainage, supporting small businesses, and providing more healthcare options**

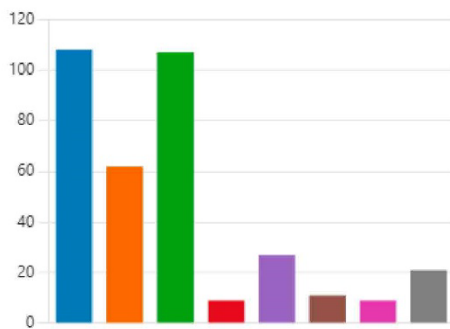
Maintain **adequate and affordable community services**



## Public Survey Results

Survey closed 8/25 – 164 responses

### What brings you to Downtown Phoenix?



- Eating at a restaurant or getting takeout ★
- Running errands
- Recreation ★
- Faith community
- Going to work or school
- Receiving healthcare
- I never go to Downtown
- Other



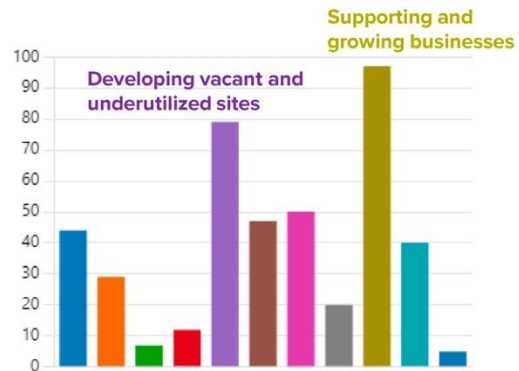
## Public Survey Results

Survey closed 8/25 – 164 responses

What types of businesses would you like to see in Phoenix's Canal Waterfront District?



What are your highest priorities for downtown Phoenix's Canal Waterfront District?

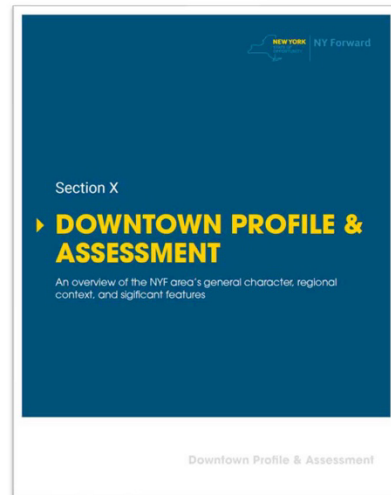


## Downtown Profile

### WHAT IS IT?





A summary of the Village's relevant demographic and economic trends, physical context, and opportunities and challenges, to inform LPC discussion and State awards

A section of the final Strategic Investment Plan





## Downtown Profile: Highlights

	 Population	 Households	 Housing units	 Jobs
NYF Area	911	392	469	463
Village of Phoenix	2,175	984	1,226	787
Oswego County	116,264	46,488	54,449	36,718

Source: ESRI 2023



## Downtown Profile: Highlights

Phoenix has a lower median income than Schroepfel or the County overall. This has implications for the types of housing, services, and economic development strategies needed locally.

Village of Phoenix	Town of Schroepfel	Oswego County
<b>\$58,100</b>	<b>\$70,700</b>	<b>\$65,300</b>

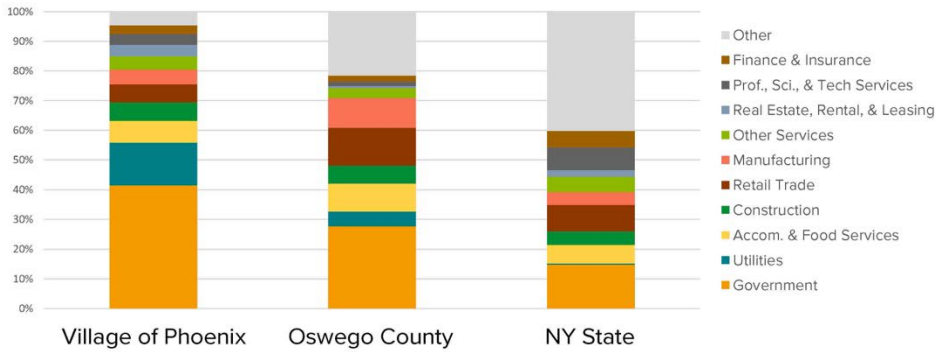
Median income

Source: ZVA analysis of US Census data



## Downtown Profile: Highlights

Phoenix has a relatively large and growing share of its population employed in government and utilities.



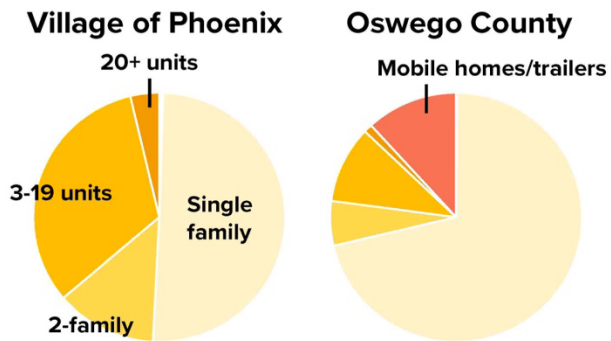
## Downtown Profile: Highlights

Phoenix has a relatively diverse mix of housing types.

Share of renter-occupied units

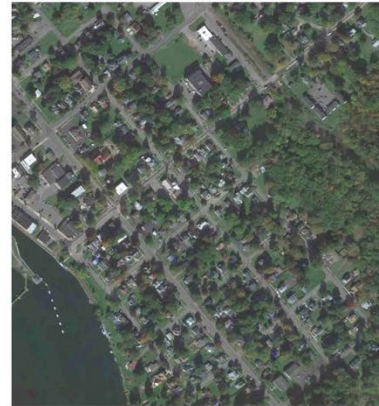
Phoenix	Oswego County
<b>53%</b>	<b>28%</b>

Source: ESRI 2023



## Downtown Profile: Housing Analysis Highlights

Due to recent regional trends in migration within the County, as well as anticipated growth associated with the Micron chip manufacturing facility, **Oswego County and Phoenix stand to absorb a meaningful portion of the growing regional housing market.**



## Downtown Profile: Housing Analysis Highlights

In the coming years, Phoenix has the market potential to absorb **between 171 and 237** new units annually, for both renters and owners and across affordability levels.

Source: Zimmerman/Volk Associates, Inc.

- Yes, that's **a lot** –  
The Village currently has just over 1,000 housing units and limited vacancy.

Phoenix has flexibility in how it responds to this market potential.

**How can Phoenix respond in a way that preserves what existing residents value most about Phoenix?**

---

## Downtown Profile: Retail Analysis Highlights

Analysis informed by interviews with local business leaders and review of national best practices in similar communities

- Importance of right mix of businesses, need for more variety in the types of businesses that truly serve the community
  - Oversaturation of certain business types
- Industry micro-clusters = opportunities to attract more visitors
  - Example: A brewery in Phoenix could complement the existing distillery business and provide residents with a unique experience.
- Wayfinding and other improvements needed to improve downtown visibility

---

## Downtown Profile: Opportunities

**Phoenix has the “raw materials” of a great downtown - and the momentum to unlock its full potential.**

- Canal location and canal-facing public spaces
- Proximity to larger markets
- Capacity and momentum
- Historic character and street pattern
- Growing visibility
- Arrival of Micron

## Downtown Profile: Challenges

Phoenix faces some challenges, too, in supporting Downtown vibrancy.

- Limited wastewater treatment plant capacity currently
- Seasonal fluctuations in visitor traffic and spending
- Limited visibility for Downtown businesses
- Lack of short-term rentals
- Arrival of Micron

## 2

## Vision, Goals, and Strategies





---

## Shaping the vision statement

Phoenix's NYF vision statement was shaped by public input from the first public meeting.



---

## Phoenix NYF vision statement

The Village of Phoenix will **increase the vibrancy** of our Canal Waterfront District while **preserving the quaint 'small-town' feel** that we cherish. Phoenix will protect and develop **its economic, historic, and natural resources**; enhance the **beauty and quality** of the streets along the river; and create a **four-season destination** for residents and visitors alike. We will do this while maintaining **adequate and affordable community services** and improving the **quality of life** for everyone.

## Appendix B: Worksheet

Project #	Project Name	What is your level of support?	Please explain why you chose this level of support	Does the project align with the vision, goals and strategies?	Will it transform downtown Phoenix?
<i>New Development and/or Rehabilitation of Existing Downtown Buildings</i>					
1	Build Mixed-Use Waterfront Housing on State Street	<input type="checkbox"/> High Support <input type="checkbox"/> Some Support <input type="checkbox"/> No Support		<input type="checkbox"/> Low <input type="checkbox"/> Medium <input type="checkbox"/> High	<input type="checkbox"/> 1 - Not Likely <input type="checkbox"/> 2 - Maybe <input type="checkbox"/> 3 - Significantly
2	Construct New Enterprise Fire Co Building	<input type="checkbox"/> High Support <input type="checkbox"/> Some Support <input type="checkbox"/> No Support		<input type="checkbox"/> Low <input type="checkbox"/> Medium <input type="checkbox"/> High	<input type="checkbox"/> 1 - Not Likely <input type="checkbox"/> 2 - Maybe <input type="checkbox"/> 3 - Significantly
3	Construct Primary Care and Behavioral Health Facility on North Street	<input type="checkbox"/> High Support <input type="checkbox"/> Some Support <input type="checkbox"/> No Support		<input type="checkbox"/> Low <input type="checkbox"/> Medium <input type="checkbox"/> High	<input type="checkbox"/> 1 - Not Likely <input type="checkbox"/> 2 - Maybe <input type="checkbox"/> 3 - Significantly
4	Transform 1 Bridge Street into Restaurant	<input type="checkbox"/> High Support <input type="checkbox"/> Some Support <input type="checkbox"/> No Support		<input type="checkbox"/> Low <input type="checkbox"/> Medium <input type="checkbox"/> High	<input type="checkbox"/> 1 - Not Likely <input type="checkbox"/> 2 - Maybe <input type="checkbox"/> 3 - Significantly
5	Construct Daycare Facility at 102 Volney	<input type="checkbox"/> High Support <input type="checkbox"/> Some Support <input type="checkbox"/> No Support		<input type="checkbox"/> Low <input type="checkbox"/> Medium <input type="checkbox"/> High	<input type="checkbox"/> 1 - Not Likely <input type="checkbox"/> 2 - Maybe <input type="checkbox"/> 3 - Significantly
6	Construct Start-Up Office Space at White Pines Commons	<input type="checkbox"/> High Support <input type="checkbox"/> Some Support <input type="checkbox"/> No Support		<input type="checkbox"/> Low <input type="checkbox"/> Medium <input type="checkbox"/> High	<input type="checkbox"/> 1 - Not Likely <input type="checkbox"/> 2 - Maybe <input type="checkbox"/> 3 - Significantly
7	Renovate Interior and Exterior of 74 State Street	<input type="checkbox"/> High Support <input type="checkbox"/> Some Support <input type="checkbox"/> No Support		<input type="checkbox"/> Low <input type="checkbox"/> Medium <input type="checkbox"/> High	<input type="checkbox"/> 1 - Not Likely <input type="checkbox"/> 2 - Maybe <input type="checkbox"/> 3 - Significantly
8	Renovate 73 State Street for Mixed-Use Development	<input type="checkbox"/> High Support <input type="checkbox"/> Some Support <input type="checkbox"/> No Support		<input type="checkbox"/> Low <input type="checkbox"/> Medium <input type="checkbox"/> High	<input type="checkbox"/> 1 - Not Likely <input type="checkbox"/> 2 - Maybe <input type="checkbox"/> 3 - Significantly
9	Enhance 8 Bridge Street Façade, Rooftop, and Patio	<input type="checkbox"/> High Support <input type="checkbox"/> Some Support <input type="checkbox"/> No Support		<input type="checkbox"/> Low <input type="checkbox"/> Medium <input type="checkbox"/> High	<input type="checkbox"/> 1 - Not Likely <input type="checkbox"/> 2 - Maybe <input type="checkbox"/> 3 - Significantly
10	Expand 20 Bridge Street Pizzeria with 3-Season Seating, New Signage, and Other Upgrades	<input type="checkbox"/> High Support <input type="checkbox"/> Some Support <input type="checkbox"/> No Support		<input type="checkbox"/> Low <input type="checkbox"/> Medium <input type="checkbox"/> High	<input type="checkbox"/> 1 - Not Likely <input type="checkbox"/> 2 - Maybe <input type="checkbox"/> 3 - Significantly
11	Create Outdoor Event Space with Open Air Pavilion Adjacent to Lock 1 Distillery	<input type="checkbox"/> High Support <input type="checkbox"/> Some Support <input type="checkbox"/> No Support		<input type="checkbox"/> Low <input type="checkbox"/> Medium <input type="checkbox"/> High	<input type="checkbox"/> 1 - Not Likely <input type="checkbox"/> 2 - Maybe <input type="checkbox"/> 3 - Significantly

Project #	Project Name	What is your level of support?	Please explain why you chose this level of support	Does the project align with the vision, goals and strategies?	Will it transform downtown Phoenix?
12	Renovate 15 Culvert Street Façade	<input type="checkbox"/> High Support <input type="checkbox"/> Some Support <input type="checkbox"/> No Support		<input type="checkbox"/> Low <input type="checkbox"/> Medium <input type="checkbox"/> High	<input type="checkbox"/> 1 - Not Likely <input type="checkbox"/> 2 - Maybe <input type="checkbox"/> 3 - Significantly
13	Transform 77 State Street into Café with Canal-Facing Deck	<input type="checkbox"/> High Support <input type="checkbox"/> Some Support <input type="checkbox"/> No Support		<input type="checkbox"/> Low <input type="checkbox"/> Medium <input type="checkbox"/> High	<input type="checkbox"/> 1 - Not Likely <input type="checkbox"/> 2 - Maybe <input type="checkbox"/> 3 - Significantly
14	Enhance 79-81 State Street Façade	<input type="checkbox"/> High Support <input type="checkbox"/> Some Support <input type="checkbox"/> No Support		<input type="checkbox"/> Low <input type="checkbox"/> Medium <input type="checkbox"/> High	<input type="checkbox"/> 1 - Not Likely <input type="checkbox"/> 2 - Maybe <input type="checkbox"/> 3 - Significantly
15	Improve Housing at 75 State Street	<input type="checkbox"/> High Support <input type="checkbox"/> Some Support <input type="checkbox"/> No Support		<input type="checkbox"/> Low <input type="checkbox"/> Medium <input type="checkbox"/> High	<input type="checkbox"/> 1 - Not Likely <input type="checkbox"/> 2 - Maybe <input type="checkbox"/> 3 - Significantly
<b>Public Improvement Projects</b>					
16	Transform N. Island into Canalside Entertainment Venue and Recreational Area with Pedestrian Bridge to State St.	<input type="checkbox"/> High Support <input type="checkbox"/> Some Support <input type="checkbox"/> No Support		<input type="checkbox"/> Low <input type="checkbox"/> Medium <input type="checkbox"/> High	<input type="checkbox"/> 1 - Not Likely <input type="checkbox"/> 2 - Maybe <input type="checkbox"/> 3 - Significantly
17	Expand Wastewater Treatment Plant and Upgrade Facilities	<input type="checkbox"/> High Support <input type="checkbox"/> Some Support <input type="checkbox"/> No Support		<input type="checkbox"/> Low <input type="checkbox"/> Medium <input type="checkbox"/> High	<input type="checkbox"/> 1 - Not Likely <input type="checkbox"/> 2 - Maybe <input type="checkbox"/> 3 - Significantly
18	Expand Recreational Opportunities on Lock Island with New Dog Park, Dock, and Other Amenities	<input type="checkbox"/> High Support <input type="checkbox"/> Some Support <input type="checkbox"/> No Support		<input type="checkbox"/> Low <input type="checkbox"/> Medium <input type="checkbox"/> High	<input type="checkbox"/> 1 - Not Likely <input type="checkbox"/> 2 - Maybe <input type="checkbox"/> 3 - Significantly
19	Enhance Henley Park To Better Accommodate Community Events and Boaters	<input type="checkbox"/> High Support <input type="checkbox"/> Some Support <input type="checkbox"/> No Support		<input type="checkbox"/> Low <input type="checkbox"/> Medium <input type="checkbox"/> High	<input type="checkbox"/> 1 - Not Likely <input type="checkbox"/> 2 - Maybe <input type="checkbox"/> 3 - Significantly
<b>Small Project Fund</b>					
20	Establish a Small Project Fund to Support Mixed-Use and Commercial Property Improvements	<input type="checkbox"/> High Support <input type="checkbox"/> Some Support <input type="checkbox"/> No Support		<input type="checkbox"/> Low <input type="checkbox"/> Medium <input type="checkbox"/> High	<input type="checkbox"/> 1 - Not Likely <input type="checkbox"/> 2 - Maybe <input type="checkbox"/> 3 - Significantly
<b>Branding and Marketing</b>					
21	Expand Marketing Campaign, Including New Gateway and Wayfinding Signage	<input type="checkbox"/> High Support <input type="checkbox"/> Some Support <input type="checkbox"/> No Support		<input type="checkbox"/> Low <input type="checkbox"/> Medium <input type="checkbox"/> High	<input type="checkbox"/> 1 - Not Likely <input type="checkbox"/> 2 - Maybe <input type="checkbox"/> 3 - Significantly

## Appendix C: Detailed Responses on Proposed Projects

Why Did You Choose this Level of Support?

<b>Build Mixed-Use Waterfront Housing on State Street</b>
<b>High Support</b>
Great for the area and usefulness of the Village land.
If affordable it's good
There are no other marinas on Oswego River towards Oswego.
A marina in town sounds like a great way to bring in business and some jobs
Like Idea
Addition of housing encourages visitors to come. But it is further from Downtown. Concerned about traffic increased downtown resources.
Taxes!
<b>Some Support</b>
Doesn't tell exactly where it is
I think it would be a benefit but not top priority.
More public marina
It seems somewhat ambitious, and my concern would be the increase in draw bridge traffic for boats going south, and almost certain necessity of a signal at State and Lamson with that many units just down the road. Also we are saturated with RENTALS
I have strong doubts about using public money to redevelop private properties
<b>No Support</b>
Phoenix can't handle that kind of population increase
Could be used towards something the whole community can enjoy

They built a similar set of apartments in Brewerton already. Range of budgets is rich to super rich. I'd rather see high quality more affordable housing be put into place.
Looks like it is right on the wastewater plant. Draws boating away from the downtown area.
Doesn't look practical
For future improvement. Other things need attention sooner.
My house is right next to this. I oppose this strongly! My sewer plant is there, sometimes the odor is very strong. I would hate to see the wild life leave this area. Also the street is used for recreation and all the additional traffic would make it dangerous. And really who wants to live next to the sewer plant that also needs to expand?
<b>Construct Daycare Facility at 102 Volney</b>
<b>High Support</b>
Another day care would help plenty of parents
The need for daycares are growing
It's a good location for a daycare
Daycare is needed
I imagine we need it- not sure how it's a village priority per se.
Child Care!! More parents/young families
Probably a lot need and jobs, serve community etc.
Daycares are very needed and with people potentially moving here we need more
Extreme need for childcare
<b>Some Support</b>
should be privately funded
Is it affordable day care
Multiple day cares in town

I've seen multiple daycares come and go in this area since I was a kid. It doesn't seem like anyone has been able to keep one running, so building a new one feels like a waste. There are also parents around the school district that run daycare services to make some extra money for their families on the side.
Daycare good! That much? What if it closes - the entire building would have to be repurposed.
<b>No Support</b>
Another day care??
At least 4 daycares within a mile
I have strong doubts about using public money to redevelop private properties
<b>No Answer</b>
Needed
<b>Construct New Enterprise Fire Co Building</b>
<b>High Support</b>
They definitely deserve it
This is our fire dept, our protection against tragedies. They need more room and equipment needs to be more centralized, not all spread out among several different buildings. They are a very important institution of our community.
The building next door has sat empty for years
The fire house has been the same since I was in elementary school 30 years ago. Those men deserve a newer updated building.
Everyone uses the fire station
Needed
These renovations are needed for the public safety and will improve the "look" along Main St
Necessary for public safety

The Fire Dept. need to expand.
<b>Some Support</b>
Seems as if there could be other grant money for this??
Does need updates
It would be nice but grant funds would be better used elsewhere.
Uses too much of the NYF budget for something that does not improve the economic development of the town after the initial investment.
Not sure I understand the necessity, but I'm hopeful those who do have vetted the idea. Something should be done with the parcel, but why the Fire Dept?
Would like to know more about need for this. What will it be utilized for etc.
What is the need for a second story how about using the money to improve stations
Can it be done without NY Forward. Another type of grant/ funding for Fire Dept?
<b>No Support</b>
Doesn't explain why
They receive funding with contracts from the town and the village
Volunteer
I am a strong supporter of Fire Department. However I don't believe that this will enhance the feel and activity of the village
I have strong doubts about using public money to redevelop private properties
<b>Construct Primary Care and Behavioral Health Facility on North Street</b>
<b>High Support</b>
Professional Services bring people in
Great idea
There's currently only 1 office in town, would be nice to have more options



Doctors, Dentists, Grocery stores, libraries - all provide village residents services that are close by/walkable
Health care locally
Vitally needed
High need for this area. will bring people here. provide for the community
Definitely need in any location
We desperately need more medical care in the village
Much needed
We need a good medical facility in the village
<b>Some Support</b>
I support this, if it advances the current local doctor's office who is affiliated with ConnectCare.
We already have a primary care office, I'm not a patient so I'm not sure if it needs expanding
I'd rather see the support of local family run businesses as it pertains to the healthcare industry that is able to ingratiate itself into the community rather than a large chain of healthcare centers looking to make a quick buck on the citizens of the town.
<b>No Support</b>
Absolutely not
Another business that won't pay property taxes. Not a great idea
I have strong doubts about using public money to redevelop private properties
<b>Construct Start-Up Office Space at White Pines Commons</b>
<b>High Support</b>
There isn't a lot of office spaces currently
<b>Some Support</b>

I'm not sure it will be affordable space.
There is currently not a lot of free space on state street for any more offices
I could be wrong, but I haven't seen any of the existing office space in phoenix being picked up. More office space feels like a waste. I'd rather see more new and affordable housing.
Nice, but not too community enhancing
<b>No Support</b>
Everyone want to work from home.
There is so much available office space downtown.
Already available
That's a private party investment in an area that isn't natural for that type of development. The footprint is large enough. This should be done downtown.
Have enough, not needed
With people working from home, I don't see why this is needed
Improve what already exists first
I have strong doubts about using public money to redevelop private properties
<b>Create Outdoor Event Space with Open Air Pavilion Adjacent to Lock 1 Distillery</b>
<b>High Support</b>
Lock 1 is an attraction and brings in people from everywhere
This will bring people into the area
A lot of people enjoy this establishment it would be nice to continue to see it grow
That lot has been empty for so long it would ice to see something there to be used by all
Support a business that supports Phoenix. Again, a small amount to get a large return.
If it's a public space

Need restaurants and things to do!
Will enhance
Lock is a great draw to the village
Will attract activity and people traffic
<b>Some Support</b>
Parking needed
The lock 1 distillery is already way too loud most nights. Adding more noise via events sounds rough. I'd rather use the school outdoor facilities for events since they are already easy to walk to from most places in town.
Seems like a good idea, but I have a serious problem with the conflict of interest that is being ignored here.
Nice
A pavilion id s nice idea, but it could only be used in warmer months
Limited season usage
<b>No Support</b>
I have strong doubts about using public money to redevelop private properties
<b>Enhance 79-81 State Street Façade</b>
<b>High Support</b>
Fix them up! Make downtown something to look at
Make the village have some more character and bring back the yesteryear feel
I love the idea od a clock downtown to keep the "small town" feel in the village and also bring lighting on State Street
The illuminated sign will provide light in downtown. Clock would be a nice addition
<b>Some Support</b>

Not sure if it's just going to make higher rent nor businesses
LED on marquee is a worrisome phrase - is this flashing, all night lit-up, scrolling signage? Or is this more an LED energy-efficient lighting in alignment with the rest of downtown? More support if it the latter.
Private business
Use small project fund
<b>No Support</b>
I have strong doubts about using public money to redevelop private properties
<b>Enhance 8 Bridge Street Façade, Rooftop, and Patio</b>
<b>High Support</b>
It's a popular restaurant but could use a facelift
Same as some past answers. These buildings have been the exact same since I was a little kid getting cam's pizza. They could use a refresh to breath new life into the town.
As one of two established and thriving restaurants, they deserve support. An apartment above a business is a great place for residential units.
It's a staple of the village.
This would be cool! Rooftop dining over the canal
This is a thriving business that owl due even better with a rooftop overlooking the canal
Would be a beautiful place for rooftop seating and would attract people to town
<b>Some Support</b>
Not a big fan of giving public funds to a Bar
Didn't they just renovate this?
Private business
Nice

<b>No Support</b>
A bar does not need support. This does not benefit the area in anyway.
Private ownership?
I have strong doubts about using public money to redevelop private properties
<b>Enhance Henley Park To Better Accommodate Community Events and Boaters</b>
<b>High Support</b>
Boat traffic is money for downtown businesses!
There are so many great events there consider a stage for the bands
Kathy Lee deserves everything necessary
Bring more people to Phoenix!
Need a Bigger space for concerts
It's a staple of the village.
Benefits whole community
Summer boats= local business support!
Very positive people attractor
I am in favor of providing funding for any and all public works
<b>Some Support</b>
Don't want the view of the river blocked out for people across the street.
These all fit in with the vision to improve life in the village!
<b>Establish a Small Project Fund to Support Mixed-Use and Commercial Property Improvements</b>
<b>High Support</b>
Needs to be done to show signs of life

Answered in your own description
A slush fund for other really great ideas. The description seems general enough to allow some flexibility without being abused.
Help fix facades and outdoor space
Building owners must pony their own money. Also-but this is a good idea
Great Idea doe ongoing improvement/enhancement
I am in favor of providing funding for any and all public works
<b>Some Support</b>
Afraid that landlords will raise rent so it's out of reach for existing tenants. Already paying high rent on a fixed income
Some other things need to happen first
<b>Expand 20 Bridge Street Pizzeria with 3-Season Seating, New Signage, and Other Upgrades</b>
<b>High Support</b>
Need of eateries
I worked here for years and would love to see it get much needed updates
Sounds like a great improvement
Keep businesses downtown and improve foot traffic
Best project I've seen in the lineup. Tom is legit and should be supported.
Needed parking here
This is a thriving business and additions would only make it better and improve the look of the village
<b>Some Support</b>
I like the idea of parking and charging station
Seating yes, isn't it a brand new awning?

Private business
Need restaurants and things to do! Yes use vacant lot!
Would be nice not necessary right now
<b>No Support</b>
I have strong doubts about using public money to redevelop private properties
<b>Expand Marketing Campaign for the Village, Including New Gateway and Wayfinding Signage</b>
<b>High Support</b>
Must do
YES PLEASE FIND US!
Need signage and way finding
This need to be a priority to success of village
We definitely need better signage
Signage is necessary to direct people to businesses
Yes! Yes! Yes!
I am in favor of providing funding for any and all public works
<b>Some Support</b>
Absolutely support. But the signs are for people already here. Some money to GET people here as well.
Just a little more signage
?
<b>No Support</b>
The description of what this is or what it is for is way too non-descriptive.

We've got enough
<b>Expand Recreational Opportunities on Lock Island with New Dog Park, Dock, and Other Amenities</b>
<b>High Support</b>
Yes - this brings people downtown!
The geese problem should be fixed before people will be working out there
Upgrade marina
Improve the island
These all fit in with the vision to improve life in the village!
Benefits the whole community
Need amp theater-great to see island improved
I am in favor of providing funding for any and all public works
<b>Some Support</b>
Don't support a dog park
Not too interesting
<b>No Support</b>
Every place I've lived with a bunch of things catering to pets leads to more dog poop all over the area. While many owners are good about cleaning up, all it takes is 10-20% to be bad to leave the area and sidewalks a mess. I would like to see some clean up stations placed throughout the town though.
They are asking for a lot of money - almost the same amount for the dog park and the water treatment? Also, a dog park means that it becomes NOT a people park.
<b>Expand Wastewater Treatment Plant and Upgrade Facilities</b>
<b>High Support</b>
It seems necessary to make the other ideas happen



Need good infrastructure
Not glamorous but necessary. And they aren't asking to subsidize the whole amount.
We need this
Need this to get everything else!!
Should be #1
These all fit in with the vision to improve life in the Village!
Needed for future growth
Very expensive but necessary. Should be paid for out of another project
In order to do any of the other projects we have to do this.
I am in favor of providing funding for any and all public works
<b>Some Support</b>
Find other funding
Other funding?
<b>No Support</b>
Don't want population growth
<b>Improve Housing at 75 State Street</b>
<b>High Support</b>
need downtown apartments!
Unsafe/unstructured buildings need to be repaired
Making this entire strip of businesses awesome would be such a feather in the cap of Phoenix's growth
Need the improvement
All the buildings need to be nice and used. Not empty vacant-this village is not dead!

<b>Some Support</b>
Private business
<b>No Support</b>
I don't see how this fits in with the vision the community came up with
Doesn't really have improvement benefitting town
I have strong doubts about using public money to redevelop private properties
<b>Renovate 15 Culvert Street Facade</b>
<b>High Support</b>
This building needs work and the location is everything
This will bring people into the area
This building has needed a makeover for years
need restaurants
Need more food options
Bbq!!!!
Transformation would be amazing. Would drive business for times cones. Tons of foot traffic generated throughout state street. If the building isn't structurally sound with tenants in it, it needs to be fixed.
Build downtown!
This is a critical project.
Great-need restaurants and facade on pavements
Building needs work and is 1st thing seen when coming across bridge
<b>Some Support</b>
The phoenix commons is a classic staple. If the existing ice cream place run by a phoenix graduate gets to stay there with the addition of a bbq place, I would likely be okay with this. My concern is that we will get another new subpar to bad bbq place like other places in the

area like Angry Smokehouse or Pond Pit bbq. If we could get a place to the level of quality that some Texas or western North Carolina bbq places are, then this could be a great addition.
Private business
would a new building be a better choice
<b>No Support</b>
Eventual plan of BBQ restaurant might not happen. If it was definite I would support it!
The future addition of BBQ restaurant may not happen
I have strong doubts about using public money to redevelop private properties
<b>Renovate 73 State Street for Mixed-Use Development</b>
<b>High Support</b>
These row buildings downtown all need a makeover to draw business & people!
Luxury looking apartments with balconies will transform this area
Need of retail
Those buildings definitely need updates.
Retail space and apartment space
This is the type of work I want to see in phoenix. More housing opportunities while supporting the spaces used by local small businesses that cater to the local residents.
Bring foot traffic to downtown
Need more nice housing
<b>Some Support</b>
Depends on who owns it
<b>No Support</b>

They have money to do this on their own, have squatted on that building and got previous grant money they squandered or didn't use.
This building already has a retail space that they are not utilizing. It is set up for a cafe already
Already set up as cafe
I have strong doubts about using public money to redevelop private properties
<b>Renovate Interior and Exterior of 74 State Street</b>
<b>High Support</b>
Professional Services bring in people
It is needed
It'd be nice to have a place like that in our town.
It could use a facelift
many of the buildings in phoenix are quite old and could use renovations. Many of them have been the same since my father went to school in phoenix 50 years ago. I'd like to see new life brought to the buildings.
Using the downtown buildings. Brings foot traffic. More bang for the buck.
Building is over due for the renovation. Business seems unique and viable
This project I created it to bring hobs, students, teachers, careers, and support the history of Phoenix
Bringing more jobs, wellness practitioners, healthcare(natural) to the area.
The Onondaga school of massage closed and bringing a school here would be a game changer!
Would bring people to town
Professional use- positive
I'm all for the exterior facade. Interior is comfortable and quaint

<b>Some Support</b>
Paint job, other tenants that appeal to village goers
Nice
<b>No Support</b>
Looks good already
Don't see a large interest in message
Already there and not used
I have strong doubts about using public money to redevelop private properties
<b>Transform 1 Bridge Street into Restaurant</b>
<b>High Support</b>
need downtown revised
We need a decent Restaurant
We need more food options
Phoenix desperately needs a family restaurant that is not connected to a bar
We need family friendly restaurants in the area.
I'd love another dining option in town
Otb
Restaurants downtown will bring and keep local foot traffic and visitor spending. Less empty buildings!
Should have been done before
<b>Some Support</b>
I'd like to keep the original look of the building that has been a center piece of the area since I was a kid, but it would be nice to see something done with the old bank.

Nice
<b>No Support</b>
This guy can't be trusted and he's looking to steal more money.
Beautification to facade and use of space. This owner already got \$\$\$ from town to do this same project!!!! If they pay that back first?
They don't do anything before with great money-return previous money
Been given money already and did not open restaurant
they got a grant to do this already and never followed through
Already received grant money to open restaurant and didn't
Already remodeled
I have strong doubts about using public money to redevelop private properties
<b>Transform 77 State Street into Café with Canal-Facing Deck</b>
<b>High Support</b>
need business in the heart of downtown
Phoenix needs more cafes
Great idea! I miss State Street Cafe
Good for boaters
I would love a good coffee shop in town. I see it benefiting plenty in the community
As long as the space is not already occupied or unfairly taken from the existing tenant, than I am okay with this if it improves the space.
Water and downtown growth - good mix
We need restaurants
Much needed

We need a coffee shop in Phoenix!
We need a coffee shop in town
<b>Some Support</b>
Must have food
Add "Destination" to downtown traffic
<b>No Support</b>
I have strong doubts about using public money to redevelop private properties
<b>Transform North Island into Canalside Entertainment Venue and Recreational Area with Pedestrian Bridge to State Street</b>
<b>High Support</b>
public attraction
They should have had a bridge put in years ago
It would be nice to use the island for more than just goose to poop on
Upgrade in harbor/marina
Bring people to Phoenix!
Because it's a wasted public space
Needed to compete with other communities
These all fit in with the vision to improve life in the Village!
Benefits whole community
Need fishing pier. Summer Draw
I am in favor of providing funding for any and all public ideas
<b>Some Support</b>
Traffic and noise may be an issue.

General Comments Shared by Project:

<b>Project and General Comments</b>
<b>Build Mixed-Use Waterfront Housing on State Street</b>
I like the idea of bringing boat traffic. But this will isolate them North of the lock and boaters won't walk down to the restaurants. A gas pump at the Bridge House maybe? More single family homes would keep village feel of Phoenix, prefer homes more than apartments.
None
Transform- yes, in mostly negative ways I suspect
We should take care of the horrible landlords and tenants that are trashing homes. That will clean up the village and provide housing.
Where is this going to be on State Street and where will they park?
Who owns the rentals? Where's the money going?
<b>Construct Daycare Facility at 102 Volney</b>
Unsure of level of need - since we have a decreasing student population will we soon have too much capacity? Or will this bring in more families that need daycare and will become students?
<b>Construct New Enterprise Fire Co Building</b>
Great idea!
I am all for supporting the fire department. But an updated fire house will not bring people to live here, eat here, or provide permanent jobs. Soil remediation should have been done long ago, not spend this Village Building money on it.
Need more information
The Department does need to be up graded and this project would keep the Enterprise Company 1 volunteer support strong. And the Fire Company does a great service to the community!
There is already a huge parking problem in the village
<b>Construct Primary Care and Behavioral Health Facility on North Street</b>
A behavioral health center will not change this for the better. Just the opposite
Expansion of the current ConnectCare is needed. I do not believe the village needs a center like Well Now. There's currently two locations within seven miles of the village.
Unsure of how a primary care facility would effect change in the downtown area
<b>Construct Start-Up Office Space at White Pines Commons</b>
Make a few of the unused downtown offices available for start-ups and small businesses.
The property is not the priority in the area. Others up the road on 264 should be a higher priority.
You'll have a bunch of empty offices
<b>Create Outdoor Event Space with Open Air Pavilion Adjacent to Lock 1 Distillery</b>
Between Henley Park, Duskee's, and this - Phoenix could become the Go-To place for live music and fun bands. Great draw for the restaurant clientele.
Money would be better spent getting something done on the corner (where Tone's Cones is).



need to connect this type of business to downtown - canal State St businesses
<b>Enhance 79-81 State Street Façade</b>
Great idea!
More parking spots needed Duskees patrons take them all
Must get the empty buildings fixed up and used to have a reason for people to come downtown
See above response: LED on marquee is a worrisome phrase - is this flashing, all night lit-up, scrolling signage? Or is this more an LED energy-efficient lighting in alignment with the rest of downtown? More support if it the latter. It could transform downtown in a negative way if it is the former. (we don't want to be Fulton)
<b>Enhance 8 Bridge Street Façade, Rooftop, and Patio</b>
A small amount for a good neighbor. I'm not against ANY apartments - an apartment above a business is a great place for residential units. The start-up entrepreneurs could live here!
If this was a true brewery or distillery the cause would be better - to fix up a bar...not a good choice. let the owner spend his own money for improvements like other bars in the area.
Nick needs to staff more adequately if he gets this money.
<b>Enhance Henley Park To Better Accommodate Community Events and Boaters</b>
Any way this could also be utilized for something in the winter?
This is a No Brainer!
<b>Establish a Small Project Fund to Support Mixed-Use and Commercial Property Improvements</b>
Great idea! The tenants already have enough to worry about they should have a nice looking storefront to bring people in.
I approve of the "ineligible category" designations.
I would love a project like fulton block builders
Start a downtown Farmers Market!
<b>Expand 20 Bridge Street Pizzeria with 3-Season Seating, New Signage, and Other Upgrades</b>
Best option to make a difference.
Don't think we need the parking, but an electric charger is a good idea - if they keep it maintained.
<b>Expand Marketing Campaign for the Village, Including New Gateway and Wayfinding Signage</b>
get traffic flow to want to go thru downtown and promotion of the Canal!
Need to improve stuff before we direct people here
This will make the downtown look sharp. If it isn't overdone. Since we don't know how this is going to go, we could end up replacing names and signs... a lot! Then it starts looking thrown-together and ramshackle.
<b>Expand Recreational Opportunities on Lock Island with New Dog Park, Dock, and Other Amenities</b>
I am not against having a dog park, but to take away a park that people are already using for walking, fishing, etc... Maybe put the dog park adjacent to the concert venue - there will be ample parking and almost opposite usage schedule (dogs day, concerts evenings and nights)
need a dock for fishing! Look at Baldwinsville - fishing is a huge draw!

<b>Expand Wastewater Treatment Plant and Upgrade Facilities</b>
It's a necessity of the whole undertaking.
Needed for growth but should have other funding
<b>Improve Housing at 75 State Street</b>
All of the buildings in dtown need good apartments to get good people as tenants
I would love to see this whole line of businesses just BUSTLING!
People living in these deserve safety
<b>Renovate 15 Culvert Street Facade</b>
Building needs a lot more than a facade.
Feeling bad that local businesses that have been there for years are being pushed out
Please keep an ice cream shop in there! Walking distance ice cream is a great draw for the after-dinner crowd!
<b>Renovate 73 State Street for Mixed-Use Development</b>
Depends what the retail is
If this street was a destination for shopping, browsing, etc there would be benefit to everyone.
They should be obligated to actually use the building. It's been unnecessarily vacant/dormant for several years.
This place had the BEST food in the Village - we all hope it opens again! Projects for these downtown buildings need to happen as empty building(s) are the waterfronts death sentence!
<b>Renovate Interior and Exterior of 74 State Street</b>
A small amount to expend on bringing potential traffic to downtown
Love how it's in heart of downtown
Need to Charles Heating and Air do the HVAC work.

## Appendix D: Photos from the Event

