

MS4 Annual Report Cover Page

MCC form for period ending March 9, 2017

Provide SPDES ID of each permitted MS4 included in this report.

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MS4 Municipal Compliance Certification (MCC) Form

MCC form for period ending March 9, 2017

Name of MS4

SPDES ID

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Section 3 - Partner Information

Did your MS4 work with partners/coalition to complete some or all permit requirements during this reporting period? Yes No

If Yes, complete information below.

Submit a separate sheet for each partner. Information provided in other formats will not be accepted. If your MS4 cooperated with a coalition, submit one sheet with the name of the coalition. It is not necessary to include a separate sheet for each MS4 in the coalition.

If No, proceed to Section 4 - Certification Statement.

Partner/Coalition Name

Partner/Coalition Name (con't.)

SPDES Partner ID - If applicable

Address

City

State

Zip

eMail

Phone

Legally Binding Agreement in accordance with GP-0-08-002 Part IV.G.? Yes No

What tasks/responsibilities are shared with this partner (e.g. MM1 School Programs or Multiple Tasks)?

- MM1
- MM2
- MM3
- MM4
- MM5
- MM6

Additional tasks/responsibilities

- Watershed Improvement Strategy Best Management Practices* required for MS4s in impaired watersheds included in GP-0-08-002 Part IX.

Public education program includes an enhanced focus on the sources, impacts, and strategies for addressing phosphorus in the Onondaga Lake watershed and pathogens in the Lower Seneca River

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Name of MS4/Coalition

CNY Stormwater Coalition

SPDES ID

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Minimum Control Measure 1. Public Education and Outreach

The information in this section is being reported (check one):

- On behalf of an individual MS4
- On behalf of a coalition

How many MS4s contributed to this report?

	2	9
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1. Targeted Public Education and Outreach Best Management Practices

Check all topics that were included in Education and Outreach during this reporting period:

- Construction Sites
- General Stormwater Management Information
- Household Hazardous Waste Disposal
- Illicit Discharge Detection and Elimination
- Infrastructure Maintenance
- Smart Growth
- Storm Drain Marking
- Green Infrastructure/Better Site Design/Low Impact Development
- Other:
- Pesticide and Fertilizer Application
- Pet Waste Management
- Recycling
- Riparian Corridor Protection/Restoration
- Trash Management
- Vehicle Washing
- Water Conservation
- Wetland Protection
- None

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Other

2. Specific audiences targeted during this reporting period:

- Public Employees
- Residential
- Businesses
- Restaurants
- Other:
- Contractors
- Developers
- General Public
- Industries
- Agricultural

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Other

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Name of MS4/Coalition:

CNY Stormwater Coalition

SPDES ID

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3. What strategies did your MS4/Coalition use to achieve education and outreach goals during this reporting period? Check all that apply:

- Construction Site Operators Trained # Trained

			5	3
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- Direct Mailings # Mailings

				1
--	--	--	--	---
- Kiosks or Other Displays # Locations

			3	3
--	--	--	---	---
- List-Serves # In List

		7	7	5
--	--	---	---	---
- Mailing List # In List

		4	2	5
--	--	---	---	---
- Newspaper Ads or Articles # Days Run

			1	0
--	--	--	---	---
- Public Events/Presentations # Attendees

1	4	5	6	7
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- School Program # Attendees

		1	8	0
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- TV Spot/Program # Days Run

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- Printed Materials: Total # Distributed

9	9	9	9	9
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Locations (e.g. libraries, town offices, kiosks)

m	u	n	i	c	i	p	a	l		o	f	f	i	c	e	s			
e	v	e	n	t		b	o	o	t	h	s								
S	W	C	D			o	f	f	i	c	e	s							
a	n	i	m	a	l		s	h	e	l	t	e	r	s	/	v	e	t	s

● Other:

w	e	b	s	i	t	e	s											
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○ Web Page: Provide specific web addresses - not home page. Continue on next page if additional space is needed.

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Name of MS4/Coalition

SPDES ID
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3. Web Page cont': Provide specific web addresses - not home page.

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Name of MS4/Coalition

CNY Stormwater Coalition

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4. Evaluating Progress Toward Measurable Goals MCM 1

Use this page to report on your progress and project plans toward achieving measurable goals identified in your Stormwater Management Program Plan (SWMPP), including requirements in Part III.C.1. Submit additional pages as needed.

A. Briefly summarize the Measurable Goal identified in the SWMPP in this reporting period.

Syracuse Post Standard Stormwater Pullout: Develop a 4-page pullout to be distributed in the main section of the daily Syracuse Post Standard newspaper that focuses on stormwater processes, impacts, issues of concern, primary pollutants of concern, and citizen generated solutions.

B. Briefly summarize the observations that indicated the overall effectiveness of this Measurable Goal.

The pullout was published on May 3, 2016. As reported by the Post Standard, the insert was recieved by 145,600 individuals through print and online subscriptions.

C. How many times was this observation measured or evaluated in this reporting period?

			1
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(ex.: samples/participants/events)

D. Has your MS4 made progress toward this Measurable Goal during this reporting period?

Yes No

E. Is your MS4 on schedule to meet the deadline set forth in the SWMPP?

Yes No

F. Briefly summarize the stormwater activities planned to meet the goals of this MCM during the next reporting cycle (including an implementation schedule).

A similar "advertisement" will be published in a Syracuse newspaper in April 2018. The publication will be distributed in PDF format for inclusion on municipal websites or reprint for hard copy distribution at municipal buildings and public events.

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A. Briefly summarize the Measurable Goal identified in the SWMPP in this reporting period.

A seasonally themed, electronic newsletter will be developed and distributed to interested individuals. The newsletter will maintain a focus on primary pollutants of concern, stormwater processes, and will offer advice on reducing negative water quality impacts through simple actions. The newsletter will encourage participation in locally sponsored events that support stormwater management and protection efforts.

B. Briefly summarize the observations that indicated the overall effectiveness of this Measurable Goal.

Gardens and Gutters was electronically distributed on 7/11/16, 8/18/16, 9/27/16, and 12/2/16. A distribution database averaging 138 individuals is continually updated to reflect new subscribers and current contacts. The newsletter is promoted at public events, on-line, in other hard copy materials, and through direct promotion with existing organizations and groups with a complimentary focus. Feedback indicates that the topics, graphics tone is appropriate for the target audience. "Gardens and

C. How many times was this observation measured or evaluated in this reporting period?

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(ex.: samples/participants/events)

D. Has your MS4 made progress toward this Measurable Goal during this reporting period?

Yes No

E. Is your MS4 on schedule to meet the deadline set forth in the SWMPP?

Yes No

F. Briefly summarize the stormwater activities planned to meet the goals of this MCM during the next reporting cycle (including an implementation schedule).

Quarterly distribution of Gardens and Gutters will continue electronically in 2017. Additional efforts will be made to grow the distribution list. The newsletter will also be posted on the CNY stormwater website and made available in PDF format for inclusion on municipal websites, or for reprint and hard copy distribution. The newsletter will be promoted through various social media forums, other hard copy materials and directly with complimentary stakeholder groups.

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A. Briefly summarize the Measurable Goal identified in the SWMPP in this reporting period.

Electronic Outreach to CNY Contractors & Developers: Provide direct information on topics of interest to construction developers with a focus on current construction permit requirements and a additional considerations for doing business in MS4 communities. Information will be presented in a newsletter format and posted as a PDF on the stormwater website. The newsletter will be promoted via a bulk postcard mailing with additional assistance form the CNY Home Builders and Remodelers

B. Briefly summarize the observations that indicated the overall effectiveness of this Measurable Goal.

53 postcards were sent to individual contractors notifying them that the newsletter was available on the CNY Stormwater website on August 24, 2016. The newsletter in PDF format was distributed to the Coalition members for distribution and/or use on municipal websites. The CNY Homebuilders and Remodelers Association assisted in distributing and promoting the newsletter directly to its membership. Limited, but positive feedback was received from local contractors both directly and

C. How many times was this observation measured or evaluated in this reporting period?

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(ex.: samples/participants/events)

D. Has your MS4 made progress toward this Measurable Goal during this reporting period?

Yes No

E. Is your MS4 on schedule to meet the deadline set forth in the SWMPP?

Yes No

F. Briefly summarize the stormwater activities planned to meet the goals of this MCM during the next reporting cycle (including an implementation schedule).

Content will be updated for electronic distribution. The newsletter will be promoted on social media forums and in conjunction with the CNY Home Builders Association. The newsletter will also be published on the CNY Stormwater website and MS4s will receive a PDF for posting on their municipal websites.

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A. Briefly summarize the Measurable Goal identified in the SWMPP in this reporting period.

Secure exhibitor booth space and two public events, and develop appropriate informational displays and handout materials. Efforts will be made to identify public events with reliably high attendance and complimentary objectives. Appropriately targeted materials and a stormwater display will be maintained and available for use at municipal events.

B. Briefly summarize the observations that indicated the overall effectiveness of this Measurable Goal.

Exhibitor activities included the the Onondaga County Water Environment Protection Clean Water Fair on 9/10/16 (actual attendance 325), the Westcott Street Cultural Fair on 9/16/16 (annual attendance estimated at 8,000), the DeWitt Town Fall Cleanup Event on 10/1/16 (attendance not provided), and a Syracuse Crunch Hockey Game on 10/15/16 (total attendance 6,073). Approximately 977 informational handouts were distributed (lawn and garden care, NYS

C. How many times was this observation measured or evaluated in this reporting period?

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(ex.: samples/participants/events)

D. Has your MS4 made progress toward this Measurable Goal during this reporting period?

Yes No

E. Is your MS4 on schedule to meet the deadline set forth in the SWMPP?

Yes No

F. Briefly summarize the stormwater activities planned to meet the goals of this MCM during the next reporting cycle (including an implementation schedule).

The CNY Stormwater Coalition Booth will be set up and staffed at a minimum of 2 public events in 2017: locations will be finalized with the intent of broadening the target audience. Materials will be updated and replaced as needed to stay current and relevant to SUA requirements.

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A. Briefly summarize the Measurable Goal identified in the SWMPP in this reporting period.

CNY RPDB will conduct two training workshops for municipal representatives on topics selected to address current training and informational needs.

B. Briefly summarize the observations that indicated the overall effectiveness of this Measurable Goal.

A single full-day workshop was held on November 9, 2016 at the NYS Fairgrounds. The workshop focused on winter road maintenance including materials issues (cost v. benefits, phosphorus issues and certified materials; safety and equipment calibration). Presenters included NYS DOT Region 3 staff and Cornell Local Roads. The two-part workshop included classroom instruction and a train the trainer session where DOS staff demonstrated proper materials spreading calibration on actual MS4

C. How many times was this observation measured or evaluated in this reporting period?

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(ex.: samples/participants/events)

D. Has your MS4 made progress toward this Measurable Goal during this reporting period?

Yes No

E. Is your MS4 on schedule to meet the deadline set forth in the SWMPP?

Yes No

F. Briefly summarize the stormwater activities planned to meet the goals of this MCM during the next reporting cycle (including an implementation schedule).

Training workshops will be conducted for MS4 officials/staff in 2017. Specific topics and audiences will be determined based on feedback from MS4s, NYS DEC Region 7 and changes to the stormwater permit requirements.

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A. Briefly summarize the Measurable Goal identified in the SWMPP in this reporting period.

Stormwater Public Survey Response Actions: CNY RPDB will compile/develop new and existing materials to address public education needs identified through the 2015 public survey, and identify appropriate outlets to expand outreach efforts. The survey indicated that the educational program can be strengthened by intensifying pet waste management messages, identifying new electronic outlets incorporating social media; and continuing to emphasize stormwater pathways and the

B. Briefly summarize the observations that indicated the overall effectiveness of this Measurable Goal.

A Twitter account was established and linked to the existing CNY Stormwater Facebook page and the stormwater website. Phosphorus, pet waste and sediment were the primary focus. Twitter followers total 133 and Facebook likes are up. Over 3,300 state developed phosphorus fertilizer brochures were sent via direct mail to residential units in the SUA. Age appropriate educational materials for children in primary and elementary grades were compiled and distributed at events and

C. How many times was this observation measured or evaluated in this reporting period?

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(ex.: samples/participants/events)

D. Has your MS4 made progress toward this Measurable Goal during this reporting period?

Yes No

E. Is your MS4 on schedule to meet the deadline set forth in the SWMPP?

Yes No

F. Briefly summarize the stormwater activities planned to meet the goals of this MCM during the next reporting cycle (including an implementation schedule).

Daily Tweets will resume from April - October; CNY RPDB will continue to develop new messages and delivery formats that are more accessible to younger audiences. Messages targeted toward informational needs in response to survey results will continue. Effectiveness will be assessed by a follow up survey in 2020.

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A. Briefly summarize the Measurable Goal identified in the SWMPP in this reporting period.

Identify and initiate opportunities that support the education objectives of the CNY Stormwater Coalition.

B. Briefly summarize the observations that indicated the overall effectiveness of this Measurable Goal.

120 design engineers and landscape architects received PIE approved stormwater training through a series of five professional level stormwater management training courses held in Syracuse on 5/11/16, 4/6/16, 6/9/16, 2/8/17, and 3/2/17. 107 MS4 residents and municipal officials received information on stormwater management issues and opportunities at a series of community meetings that were held on 9/7/16, 9/12/16, 10/26/17, 11/6/16, 11/14/16, and 1/24/17. Development plans and

C. How many times was this observation measured or evaluated in this reporting period?

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(ex.: samples/participants/events)

D. Has your MS4 made progress toward this Measurable Goal during this reporting period?

Yes No

E. Is your MS4 on schedule to meet the deadline set forth in the SWMPP?

Yes No

F. Briefly summarize the stormwater activities planned to meet the goals of this MCM during the next reporting cycle (including an implementation schedule).

The professional stormwater training series will be continued during the 2017-18 permit year. Opportunities to engage community and stakeholder groups through informational meetings will be sought out as a means of addressing targeted educational needs and gaps.

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CNY Stormwater Coalition									
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A. Briefly summarize the Measurable Goal identified in the SWMPP in this reporting period.

Maintain a regional stormwater website and information library for reference and use by regulated MS4s and the general public in the Syracuse Urban Area.

B. Briefly summarize the observations that indicated the overall effectiveness of this Measurable Goal.

The stormwater website is successfully functioning as a municipal and public education tool based on the 4,757 recorded "hits" during the permit year. Although this represents a modest decrease of 3% (123 hits) over the previous year's usage, usage is considered to have remained steady.

C. How many times was this observation measured or evaluated in this reporting period?

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(ex.: samples/participants/events)

D. Has your MS4 made progress toward this Measurable Goal during this reporting period?

Yes No

E. Is your MS4 on schedule to meet the deadline set forth in the SWMPP?

Yes No

F. Briefly summarize the stormwater activities planned to meet the goals of this MCM during the next reporting cycle (including an implementation schedule).

To attract additional new users, the website will be expanded to include information and materials targeted toward potential commercial and industrial stormwater pollutant generators. All content will be continuously updated to reflect new information; non-current information and materials will be deleted. The website will be promoted as an educational tool for the general public and stormwater professionals.

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Name of MS4/Coalition: VILLAGE OF PHOENIX

SPDES ID: N Y R 2 0

3. Where can the public access copies of this annual report, Stormwater Management Program SWMP) Plan and submit comments on those documents?

Enter address/contact info and select radio button to indicate which document is available and whether comments may be submitted at that location. Submit additional pages as needed.

MS4/Coalition Office Annual Report SWMP Plan Comments

Department: V I L L A G E C L E R K

Address: 4 5 5 M A I N S T

City: P H O E N I X State: N Y Zip: 1 3 1 3 5 -

Phone: () -

Library Annual Report SWMP Plan Comments

Address:

City: Zip: -

Phone: () -

Other Annual Report SWMP Plan Comments

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Web Page URL: Annual Report SWMP Plan Comments

Web Page URL:

Please provide specific address of page where report can be accessed - not home page.

eMail Comments

eMail:

MS4 Annual Report Form

This report is being submitted for the reporting period ending March 9,

2	0	1	7
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If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition

VILLAGE OF PHOENIX

SPDES ID

N	Y	R	2	0				
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4.a. If this report was made available on the internet, what date was it posted?

Leave blank if this report was not posted on the internet.

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4.b. For how many days was/will this report be posted?

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If submitting a report for single MS4, answer 5.a.. If submitting a joint report, answer 5.b..

5.a. Was an Annual Report public meeting held in this reporting period?

Yes No

If Yes, what was the date of the meeting?

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If No, is one planned?

Yes No

5.b. Was an Annual Report public meeting held for all MS4s contributing to this report during this reporting period?

Yes No

If No, is one planned for each?

Yes No

6. Were comments received during this reporting period?

Yes No

If Yes, attach comments, responses and changes made to SWMP in response to comments to this report.

MS4 Annual Report Form

This report is being submitted for the reporting period ending March 9,

2	0	1	7
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Name of MS4/Coalition

VILLAGE OF PHOENIX

SPDES ID

N	Y	R	2	0				
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7. Evaluating Progress Toward Measurable Goals MCM 2

Use this page to report on your progress and project plans toward achieving measurable goals identified in your Stormwater Management Program Plan (SWMPP), including requirements in Part III.C.1. Submit additional pages as needed.

A. Briefly summarize the Measurable Goal identified in the SWMPP in this reporting period.

B. Briefly summarize the observations that indicated the overall effectiveness of this Measurable Goal.

C. How many times was this observation measured or evaluated in this reporting period?

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(ex.: samples/participants/events)

D. Has your MS4 made progress toward this measurable goal during this reporting period?

Yes No

E. Is your MS4 on schedule to meet the deadline set forth in the SWMPP?

Yes No

F. Briefly summarize the stormwater activities planned to meet the goals of this MCM during the next reporting cycle (including an implementation schedule).

MS4 Annual Report Form

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Name of MS4/Coalition

SPDES ID
N Y R 2 0

Minimum Control Measure 3. Illicit Discharge Detection and Elimination

The information in this section is being reported (check one):

- On behalf of an individual MS4
- On behalf of a coalition

How many MS4s contributed to this report?

1. Enter the number and approx. percent of outfalls mapped: # %

2. How many of these outfalls have been screened for dry weather discharges during this reporting period (outfall reconnaissance inventory)?

3.a. What types of generating sites/sewersheds were targeted for inspection during this reporting period?

- Auto Recyclers
- Building Maintenance
- Churches
- Commercial Carwashes
- Commercial Laundry/Dry Cleaners
- Construction Vehicle Washouts
- Cross-Connections
- Distribution Centers
- Food Processing Facilities
- Garbage Truck Washouts
- Hospitals
- Improper RV Waste Disposal
- Industrial Process Water
- Other:
- Landscaping (Irrigation)
- Marinas
- Metal Plateing Operations
- Outdoor Fluid Storage
- Parking Lot Maintenance
- Printing
- Residential Carwashing
- Restaurants
- Schools and Universities
- Septic Maintenance
- Swimming Pools
- Vehicle Fueling
- Vehicle Maint./Repair Shops
- None

MS4 Annual Report Form

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Name of MS4/Coalition

SPDES ID
N Y R 2 0

3.b. What types of illicit discharges have been found during this reporting period?

- Broken Lines From Sanitary Sewer
- Industrial Connections
- Cross Connections
- Inflow/Infiltration
- Failing Septic Systems
- Pump Station Failure
- Floor Drains Connected To Storm Sewers
- Sanitary Sewer Overflows
- Illegal Dumping
- Straight Pipe Sewer Discharges
- Other:
- None

4. How many illicit discharges/potential illegal connections have been detected during this reporting period?

5. How many illicit discharges have been confirmed during this reporting period?

6. How many illicit discharges/illegal connections have been eliminated during this reporting period?

7. Has the storm sewershed mapping been completed in this reporting period? Yes No
If No, approximately what percent was completed in this reporting period? %

8. Is the above information available in GIS? Yes No
Is this information available on the web? Yes No

If Yes, provide URL(s):

Please provide specific address of page where map(s) can be accessed - not home page.

URL

URL

MS4 Annual Report Form

This report is being submitted for the reporting period ending March 9,

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition

SPDES ID

N	Y	R	2	0					
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12. Evaluating Progress Toward Measurable Goals MCM 3

Use this page to report on your progress and project plans toward achieving measurable goals identified in your Stormwater Management Program Plan (SWMPP), including requirements in Part III.C.1. Submit additional pages as needed.

A. Briefly summarize the Measurable Goal identified in the SWMPP in this reporting period.

B. Briefly summarize the observations that indicated the overall effectiveness of this Measurable Goal.

C. How many times was this observation measured or evaluated in this reporting period?

(ex.: samples/participants/events)

D. Has your MS4 made progress toward this measurable goal during this reporting period?

Yes No

E. Is your MS4 on schedule to meet the deadline set forth in the SWMPP?

Yes No

F. Briefly summarize the stormwater activities planned to meet the goals of this MCM during the next reporting cycle (including an implementation schedule).

XPS Print Error

Job name: (none)
Document name: (none)
Page number: 31
Error: XPS format error (19,4,330)